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Business

08/2022

津卫商务

TIANJIN

Wei He

CEO and Artistic Director
The Tianjin Juilliard School

BALANCE IS THE KEY

Pursuing
the highest
artistic level

平衡才是关键
追求卓越艺术水准





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Contents

Business **TIANJIN**
2022
AUGUST

Letter from the Editor



◀ COVER STORY

BALANCE IS THE KEY Pursuing the highest artistic level

In March 2022, The Tianjin Juilliard School officially appointed Wei He as its CEO and Artistic Director, effective from July, 2022.

As the CEO of Tianjin Juilliard, Wei He hopes to enhance the School's deep involvement and development in China.

See Page 16

Carmakers ready for takeoff in future of urban transport ▶ MARKET

Many carmakers are exploring the fast-emerging urban air mobility market, which utilizes airspace for short- and medium-distance connections, especially above and between large cities. See Page 38

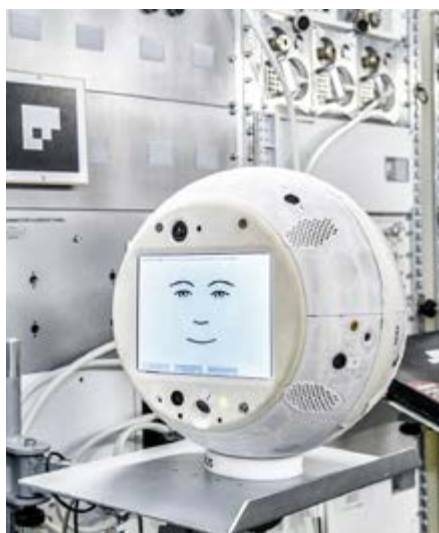


TECH ▶

Cimon is the new AI buddy for astronauts

Space is a very lonely space even for astronauts who are passionate about it. Being cramped in a small space with total strangers for months at a stretch can be isolating. Many exercises and activities are planned for the astronauts so that they don't get lonely and depressed.

See Page 42



08 BIZ BRIEFS

12 FEATURE STORY

PBOC takes measures to keep economy on firm grounds

14 ECONOMY

China's foreign trade increased sharply in July

16 COVER STORY

Interview to Wei He Balance is the key Pursuing the highest artistic level

24 FOCUS

Experts request cooperation to boost high-quality digital economy development

26 VISION

30 TRAVEL

Bethlehem, Palestine

34 BUSINESS NEWS

37 NUMBERS

38 MARKET

Carmakers ready for takeoff in future of urban transport

40 MARKETING

How to market and sell on Instagram

42 TECH

Cimon is the new AI buddy for astronauts

44 INVESTMENT

Mutual fund industry to diversify pensions

46 HR

Strategies to recruit on LinkedIn for HR professionals

48 LISTING

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Dear Readers

In March 2022, The Tianjin Juilliard School officially appointed Wei He as its CEO and Artistic Director, effective from July, 2022.

In 2017, Wei He came to Tianjin as Artistic Director and Dean to begin preparations for opening the Tianjin Juilliard School. He was mainly responsible for submitting the School's application for approval to the Ministry of Education, overseeing the establishment of the graduate program, recruiting teachers globally, and helping the then CEO, Alexander Brose, to build the School's administrative team, management structure and operating system, etc.

Wei He hopes to strike a balance between the roles as CEO and as Artistic Director, and will strive to improve the level and efficiency of the operation and management of the entire team while constantly pursuing the highest artistic level.

Wei He will continue to promote understanding and recognition of Tianjin Juilliard in the outside world, especially in non-professional fields, and lead their faculty members, students and other employees to better understand and comply with the teaching philosophy and educational purpose of the School.

Tianjin Juilliard has established its own artistic standards since the very beginning, which have been recognized by the industry and by New York Juilliard.

Tianjin Juilliard is also committed to popularizing music education. Tianjin Juilliard's advantage lies in its cross-cultural exchanges, international cooperation and interdisciplinary exploration. The School hopes that more people of insight at home and abroad will participate in Tianjin Juilliard's development. Tianjin Juilliard has already taken root in China, and is expected to yield positive fruits in the TJS 2.0 era.

In other hand, analysts were worried the slowdown in the world's economy would dampen China's export performance, but China's foreign trade maintained double-digit growth in July at 16.6% year-on-year, underscoring the resilience of China's giant export machine and bucking market fears of a slowdown due to cooling global consumer demand amid high inflation as well as growing geopolitical uncertainties. The fresh data will boost market confidence in the nation's foreign trade and economy.

Amid the ongoing uncertainty, China will implement a series of measures to stabilize and improve the quality of foreign trade in the second half of 2022 to consolidate its resilience. Government officials will work to guide foreign trade firms to explore and expand the international market, and the country will continue to organize international exhibitions, such as the China International Import Expo and the China Import and Export Fair, and encourage localities and industrial associations to hold online exhibitions.

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TIANJIN NEWS

AIR SERBIA LAUNCHES FLIGHTS TO TIANJIN



Serbia's president, Aleksandar Vučić, has announced that Air Serbia will start a service from Belgrade to Tianjin in China. The move follows Hainan's announcement that it will start a service from Beijing to Belgrade. The route is planned to commence in October but is pending government approval. Serbia and China are building relations, and these flights will strengthen ties between the two. The two countries are currently in a free trade negotiation, and an agreement is expected to be signed by the end of the year.

TIANJIN AIRLINES RESUMES DIRECT FLIGHT LINKING TIANJIN, OSAKA



An international flight carrying 73 passengers departed recently from north China's Tianjin Municipality for Osaka, Japan. The air route was the first international route resumed by Tianjin Airlines and the first direct route from the Chinese mainland to the Kansai region of Japan after the outbreak of COVID-19, the company said. The company has also launched connecting flights departing from Wuhan, Guangzhou, Chongqing, Kunming, Urumqi, and other Chinese cities for Osaka, with a stopover in Tianjin.

NATIONAL MARITIME MUSEUM OF CHINA ADJUSTS OPENING HOURS



In order to provide visitors with a more comfortable visiting experience, the National Maritime Museum of China adjusted its opening hours as from July 15, 2022. After the adjustment, the Museum cancelled the Monday closing, and the opening hours are 9:00–19:00 every day, with an average increase of 20 hours per week.

TIANJIN LAUNCHES CONSUMPTION COUPONS WORTH 34M YUAN



The Tianjin Government is to give away consumption coupons in 16 districts to revive the virus-hit sector following recent outbreaks of coronavirus in the city. The overall value of the coupons will be 34 million yuan and they will be given away from July 15th to September 16th, at 11:00 a.m. every Friday. The coupons will be valid for 7 days after receipt.

DIRECT SHUTTLE BUS SERVICE FROM TIANJIN TO BEIDAIHE



As from July 22nd, Tongsha Travel Agency has instituted a direct shuttle bus service from Tongsha Passenger Transport Terminal to Beidaihe. The fare is 60 yuan. The train departs from Tianjin Tongsha Passenger Station at 8 a.m. every day. Passengers can purchase tickets on-site and online sales platforms (Ctrip, Tongcheng, Bus Manager, Shengshi), and passengers are welcome to ride.

FINANCE

CHINA GDP: ECONOMY GREW BY 2.5% IN Q2



China eked out GDP growth of 0.4% in the second quarter compared to a year ago, missing expectations as the economy struggled to shake off the impact of COVID controls. Industrial production in June also missed expectations, rising by 3.9% from a year ago versus the 4.1% forecast. However, retail sales in June rose by 3.1%, recovering from a prior slump and beating expectations for no growth from the prior year.

CHINA FINES DIDI MORE THAN 8 BILLION YUAN FOR BREAKING DATA SECURITY LAWS



China's cybersecurity authority has fined ride-hailing giant Didi Global in apparent closure of a year-long probe that prevented the company from

adding new users. The Cyberspace Administration of China said it fined Didi 8.026 billion yuan (\$1.19 billion) after deciding that the company violated China's network security law, data security law and personal information protection law. The administration also fined two Didi executives 1 million yuan each.

BYD TO START SELLING ELECTRIC VEHICLES IN JAPAN NEXT YEAR



Chinese electric vehicle maker BYD will start selling battery-powered electric cars in Japan next year, marking its entry into Japan's passenger car market, the company said in a recent statement. BYD Japan Co. announced during a press conference in Tokyo that it is planning to release an SUV, compact car and EV sedan in sequential order, but refrained from announcing a price band. BYD ranked second in the global EV market share between January and June, selling around 320,000 vehicles. It gained a foothold in Japan through EV buses, making up around 70% of the domestic demand.

HOMEBUYERS ACROSS 22 CITIES REFUSE TO PAY MORTGAGES



Across China, homebuyers are refusing to pay mortgages as property developers drag on construction projects, escalating the country's real estate crisis and risks of bad debt for banks. Buyers of 35 projects across 22 cities decided to stop paying

mortgages as of July 12 due to project delays and a drop in real estate prices.

CHINA TO CANCEL HUKOU SYSTEM FOR SMALLER CHINESE CITIES



On 12 July the National Development Reform Commission (NDRC) announced the release of the "Notice on the Issuance of the 14th Five Year Plan New Model Urbanisation Implementation Plan". Trial reforms outlined by the Notice include the complete cancellation of urban household restrictions for cities with permanent urban resident populations of less than 3 million, and ensuring that rural migrants receive equal treatment when it comes to permanent settlement.

GEELY CHAIRMAN EYES PHONE-MAKING BY ACQUIRING MEIZU TECH



A venture run by the founder of Chinese automaker Zhejiang Geely Holding aims at acquiring a 79% stake in Chinese smartphone maker Meizu, a statement published by China's anti-monopoly regulator showed. Xingji Shidai and Meizu both said in similar statements that they had signed a strategic investment agreement but the deal was still being reviewed by regulators and details were still being negotiated.

CHINA'S U.S. TREASURY HOLDINGS DIP BELOW \$1 TRILLION FOR FIRST TIME IN MORE THAN A DECADE



China's holdings of U.S. debt have fallen below \$1 trillion for the first time in 12 years amid rising interest rates that have made Treasury's potentially less attractive. Continuing a trend that began early in 2021, China's portfolio of U.S. government debt in May dropped to \$980.8 billion, according to Treasury Department data released recently. That's a decline of nearly \$23 billion from April and down nearly \$100 billion, or 9%, from the same month a year earlier.

Law & Policy

DIGITAL TRAVEL CODE ADJUSTED



As required by the COVID-19 Prevention and Control Scheme (9th Edition), China has shortened the time-range inquiry of travel code from 14 days to seven days, says the country's Ministry of Industry and Information Technology. Travel code is a tracking system that China developed for the prevention and control of COVID-19.

SHENZHEN PASSES REGULATION RESPECTING PATIENTS' END-OF-LIFE DECISIONS



Shenzhen in South China's Guangdong Province recently passed a regulation on a person's "right to die," making it the first city in the Chinese mainland to allow critically ill patients to refuse "excessive life-saving treatment". According to the revised medical regulations of Shenzhen Special Economic Zone, if a patient doesn't want medical staff to "perform unnecessary resuscitation," the hospital should respect that wish and allow the patient to die peacefully.

NEW TRAIN-TAKING RULES IN CHINA



According to the new rules that took effect from July 1, trigger sprayers containing objects with inflammable substances, such as perfume, toilet water, hydration products and disinfection gel, will be allowed to be taken onto the trains. However, each passenger can bring only one bottle of up to 100 ml of each of such objects. Passengers still cannot carry unpacked wine but they will be able to carry up to 3,000 ml of drinks with alcohol content of 24% to 70%.

CHINA IN THE WORLD

NO MORE COVID TESTS ON SOME IMPORTED GOODS



China's health authority has said that local governments no longer need to test some imported goods for the coronavirus. China began testing the packaging of chilled and frozen food imports for the virus in June 2020, after a cluster of infections among workers at a wholesale food market in Beijing. Chilled and frozen foods will continue to be tested, however, but exporters will not face import suspensions when their goods test positive at customs checks.

CHINA FURTHER STREAMLINES PROCEDURES FOR INTERNATIONAL ARRIVALS



After halving the collective quarantine time for international inbound travellers, China made another major adjustment for this group of people by streamlining procedures for those coming to the Chinese mainland. The policy has prompted a huge increase in flights connecting China with other countries, especially the US, and the number of people travelling out of the country. Those policy changes were seen by experts as a sign of China further re-opening its borders to the world. China has made one of its most substantial adjustments since the COVID-19 pandemic, as its embassies and consulates in 125 countries announced policies to streamline procedures for people entering the Chinese mainland. Those changes include cancelling the requirement for an antigen test 12 hours before boarding.

NO MORE ASTERISK* ON TRAVEL CODE



China will no longer flag the digital travel cards of people who have visited, or even just passed by mid- or high-risk cities or areas in the past 14 days, according to a statement from the Ministry of Industry and Information Technology. The previous measure was to put an asterisk on travellers' digital travel history in the past 14 days, and this was often used as proof for local authorities to impose curbs or quarantines on visitors.

INBOUND TRAVELLERS TO UNDERGO SCREENING FOR MONKEYPOX



Inbound travellers will undergo a monkeypox screening along with COVID-19 testing during their quarantine period, the National Health Commission has said. The authority stated the requirement in a guideline on monkeypox prevention issued recently, calling on all cities to conduct the monkeypox virus check for inbound travellers, especially those who have travelled in a country with reported monkeypox infections within 21 days before entering China. The guideline says that people with symptoms should be closely monitored, adding that suspected cases need to be promptly reported to local disease control agencies and transferred to designated medical institutes.

HONG KONG TOPS 2022 LIST OF WORLD'S MOST EXPENSIVE CITY FOR EXPATS



The Mercer's Cost of Living Survey has come out as the effects of the coronavirus pandemic, the consequences of Russia's invasion of Ukraine, varying exchange rates and surging prices put a squeeze on pay and savings across the world. Hong Kong topped the list of the priciest cities in the world, a return to pole position after ceding it to Turkmenistan's capital, Ashgabat, in 2021. Asian cities occupied 4 of the top 10, with Singapore, Tokyo and Beijing accounting for places 8 through 10.

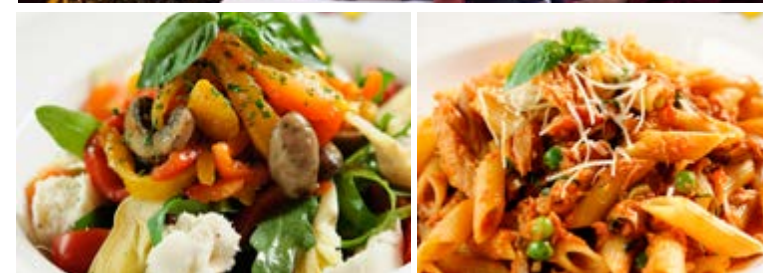
HANGZHOU ASIAN GAMES TO BEGIN IN SEPTEMBER 2023

The Hangzhou Asian Games, which could not be hosted this year because of COVID-19, will be held from September 23 to October 8, 2023, the governing Olympic Council of Asia (OCA) has said. The 19th edition of the multi-sports Games, second in

size only to the Summer Olympics, was scheduled to take place from September 10--15 in the capital of Zhejiang province, some 175 kilometres southwest of China's financial centre, Shanghai.



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A property sector downturn could have far-reaching ramifications for the whole financial and economic system that are much bigger than the impact of nonperforming loans in the banking system.

Hence, it is necessary to ramp up funding support to real-estate developers on a case-by-case basis to ensure the completion of housing projects underway and to stabilize homebuyers' confidence.

The PBOC also pledged to maintain financial market stability at the meeting, which was followed by a slide in Chinese equities.

China's economic growth may outpace the world this year and attract more global funds into the nation's capital market with controllable inflation allowing the country's monetary policy to remain accommodative. **B**

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PBOC TAKES MEASURES TO KEEP ECONOMY ON FIRM GROUND

The People's Bank of China pledged to keep monetary policy supportive to aid the economy's recovery, while signalling that stimulus would likely focus on boosting domestic demand, and stabilizing the property sector will be key priorities for China's central bank for the rest of the year in order to keep the nation's economic recovery well on track.

Officials and experts said that the loan prime rates, China's market-based benchmark lending rates, may decline in the second half as the central bank tamps down financing costs in order to spur credit demand and alleviate financial risks facing the property sector.

Their remarks came after emerging signs that China's economic recovery may have slowed due to lukewarm market demand, a subdued housing market and

renewed COVID-19 cases.

The People's Bank of China, pledged at a meeting to amplify support for enterprises' credit expansion and bring the role of effective investment further into play, in order to consolidate the economic recovery.

The central bank said in a statement after its midyear work meeting, that efforts will be made to maintain steady loan growth, promote declines in real lending rates while keeping them overall stable, and make good use of financial tools to support infrastructure construction.

PBOC will also keep financing of the property sector stable and implement differentiated credit policies based on the conditions of local property markets, as part of its efforts to resolve risks in key areas.

The statement indicates that expanding domestic demand and resolving property sector risks will be at the top of the central bank's agenda, following a contraction in China's manufacturing activity last month that points to slower economic momentum.

The official manufacturing purchasing managers index dropped to 49 in July from 50.2 in June, which experts attributed to weakening market demand, including in the property sector.

It is critical for the central bank and other authorities to step up efforts to mitigate the liquidity woes facing property developers to prevent major risk spill-overs into other sectors of the economy.





ANALYSTS SAID THE INCREASE WAS DUE TO A RISE IN INTERNATIONAL BOND AND STOCK MARKETS AND THE RESILIENT TRADE SURPLUS OF THE COUNTRY

CHINA'S FOREIGN TRADE INCREASED SHARPLY IN JULY

China's foreign trade maintained double-digit growth in July at 16.6% year-on-year, official data showed, underscoring the resilience of China's giant export machine and bucking market fears of a slowdown due to cooling global consumer demand amid high inflation as well as growing geopolitical uncertainties.

The nation's exports surged almost 24% year-on-year to 2.25 trillion yuan in July, while imports rose 7.4% to 1.56 trillion yuan. Total trade in July hit 3.81 trillion yuan, up 16.6% from a year earlier. China's imports and exports totalled 23.6 trillion yuan during the first half of the year, rising 10.4% year-on-year.

The export growth in July was the highest for the year and beat expectations. It was up about 2 percentage points from the

better-than-expected export growth of 22% in June.

Analysts were worried the slowdown in the world's economy would dampen China's export performance. The fresh data will boost market confidence in the nation's foreign trade and economy, they said.

The steady throughput growth among Chinese ports also underlies the sound rebound in the country's foreign trade sector. According to data from the China Ports and Harbours Association, the container throughput of eight coastal container hub ports increased by 12.7% year-on-year in July, while the Shanghai port and the Ningbo-Zhoushan port, two of the country's largest ports, saw their container throughput up 16.8% and 25% year-on-year, respectively.

China's foreign exchange reserves stood at \$3.104 trillion at the end of July, up \$32.8 billion or 1.07% from a month earlier.

Analysts said the increase was due to a rise in international bond and stock markets and the resilient trade surplus of the country, which offset a decline in foreign exchange reserves caused by a rising US dollar.

The former Vice-Minister of Commerce said China's foreign trade will likely grow by double digits in the second half, driven by the nation's economic resilience and rapid recovery.

Imports are likely to log double-digit growth in August or September, while exports will also remain strong.

The nation's stable foreign trade

expansion is mainly attributable to its steady economic and trade cooperation with major trading partners. There is also a growing number of market entities in the foreign trade sector, which he said reflects market confidence in China's foreign trade and will help boost global trade cooperation.

The General Administration of Customs said the value of China's trade with the Association of Southeast Asian Nations during the first seven months was 3.53 trillion yuan, a year-on-year increase of 13.2%, while the value with the European Union was 3.23 trillion yuan, up 8.9%, and with the United States, 2.93 trillion yuan, an increase of 11.8%.

Trade with economies alongside the Belt and Road rose 19.8% during the first seven months, while trade

with the other 14 members of the Regional Comprehensive Economic Partnership were up 7.5% over the same period.

China's trade value in July with the other RCEP members hit 1.17 trillion yuan, up 18.8% year-on-year, adding 5.6 percentage points to the nation's overall trade growth in that month.

Amid the ongoing uncertainty, China will implement a series of measures to stabilize and improve the quality of foreign trade in the second half of the year to consolidate its resilience, Shu Jueting, a spokesperson for the Ministry of Commerce, said at a recent press briefing.

Officials will work to guide foreign trade firms to explore and expand the international market, and the country will continue to organize international exhibitions, such as the China International Import Expo and the China Import and Export Fair, and encourage localities and industrial associations to hold online exhibitions, she said. **B**

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BALANCE IS THE KEY

Pursuing the highest artistic level

In 2017, Wei He came to Tianjin as Artistic Director and Dean to begin preparations for opening the Tianjin Juilliard School. He was mainly responsible for submitting the School's application for approval to the Ministry of Education, overseeing the establishment of the graduate program, recruiting teachers globally, and helping the then CEO, Alexander Brose, to build the School's administrative team, management structure and operating system, etc.

Although the team encountered numerous challenges, Wei He feels that the experience was very valuable and laid a solid foundation for Tianjin Juilliard's later development. The preparatory period witnessed the construction of the school building, the establishment of personnel and financial systems, the purchase of musical instruments, and global enrollment planning.

To a large extent, this also laid the cornerstone for Wei He to become the CEO and Artistic Director of Tianjin Juilliard in 2022, five years later. The role of Artistic Director is not new for Wei He, whereas since joining Tianjin Juilliard, he has been involved in all aspects of CEO-related work.

Regarding his vision for the School, Wei He said during Alexander Brose's term as CEO, the School established a solid institutional

culture, so they will continue to improve internal management and operational efficiency, promote understanding and recognition of Tianjin Juilliard in the outside world, especially in non-professional fields, and lead their faculty members, students and other employees to better understand and comply with the teaching philosophy and educational purpose of the School.

As the CEO of Tianjin Juilliard, Wei He hopes to enhance the School's deep involvement and development in China. This will include seeking breakthroughs in cooperative policies for running the school, creating more practical performance opportunities for students, increasing inter-school exchanges and cooperation with other performance groups, as well as planning global admissions, performances and teaching exchange activities in the post-epidemic period. At the same time, Tianjin Juilliard will also launch some new programs, including public education and continuing education programs, to benefit more non-professionals.

Regarding the Master's program, Wei He explained that this is exactly in line with the "Lifelong Learning" concept advocated by Tianjin Juilliard. He added that for music students, whether they plan to join an orchestra, go on to another degree, or start their own business, this is actually a new

In March 2022, The Tianjin Juilliard School officially appointed **Wei He** as its CEO and Artistic Director, effective from July, 2022.





by Zhang Chao

starting point for learning, and that the goal of such education is far more than just helping students find jobs. Students come to Tianjin Juilliard with different goals, but they all share the same philosophy -- "lifelong learning". He said he is very satisfied that they will succeed in finding their direction.

Speaking of the opportunities offered by Tianjin Juilliard, Wei He said that some students, especially foreign students, came to the school because they see opportunities in the booming Chinese market, especially as evidenced by the construction of symphony orchestras and the concert halls.

He further explained that the thriving Chinese market attracts international students because their experiences in Europe and the United States enable them appreciate the opportunities both for jobs and for professional development offered by China. What's more, they also see the huge potential in the development of classical music in China.

At the same time, Wei He and his team also see that the Chinese music market still has vast space for development, and chamber music is just one example. He explained that the ecology of chamber music is still immature in China, and the audience is relatively limited, so there remains much to be done by The Tianjin Juilliard School and its students.

Two new majors have recently been introduced into the Pre-college of Tianjin Juilliard, namely, Classical Vocal and Classical Guitar. Moreover, a new Harp major has now been incorporated in the Graduate program. Three stellar new faculty members have been appointed for these new majors. He emphasized that Tianjin Juilliard has always attached great importance to the development of faculty team, who not only share the vision of the school, but also are world class artists and pedagogues with international reputation.

With regard to enrollment, Wei He said that the number of applicants for Pre-College has increased by

more than 60% compared with last year even though the pandemic is still plaguing the world, and there have been great improvements in both quantity and quality. More and more people have learned about the Pre-College program, and are impressed with Tianjin Juilliard's educational philosophy and achievements in teaching.

However, he added that Pre-College courses have been affected by the pandemic this year, as most classes during the past six months have been taught online. He considered this as a major challenge in the future.

Regarding admissions for the newly introduced majors, including the Harp major in the Graduate program and the Vocal Music and Classical Guitar majors in the Pre-College program, Wei He said that the enrollment numbers of admission at Tianjin Juilliard is based on combination of faculty availabilities, program and space needs as well as chamber music and large ensemble needs.



concerts orchestral, and attend chamber music performances, to gain a timely and direct feeling for the artistic level of the school. Wei He emphasized that Tianjin Juilliard aims to provide an “authentic Juilliard experience”, therefore, ensuring Juilliard’s artistic standards is the first test for them. Tianjin Juilliard has established its own artistic standards since the very beginning, which have been recognized by the industry and by New York Juilliard.

In summary, he hopes to strike a balance between the roles as CEO and as Artistic Director, and will strive to improve the level and efficiency of the operation and management of the entire team while constantly pursuing the highest artistic level.

In addition to improving internal management and operational efficiency, Wei He plans to continue to attract the best faculty and talented students and to enhance the students’ awareness of serving the community based on the values of cultivating artist citizens. Tianjin Juilliard will continue to develop the excellent performance standards established in the field of orchestra and chamber music, and will explore more classic but rarely performed modern music works in China.

Tianjin Juilliard is also committed to popularizing music education. The School will develop music-based popularization courses and music-led interdisciplinary discovery courses for different age groups, aiming to stimulate students’ imagination, creativity and thinking ability. In the era of global digitalization and artificial intelligence, it is even more necessary to reflect the flexibility of education, so that education is not limited to traditional school age groups and teaching methods. Based on the “Lifelong Learning” concept and combined with the excellent educational resources and teaching concepts, Tianjin Juilliard will customize professional training programs for institutions and individuals, and will develop teacher training at all stages.

When asked about how he would balance management, performance and teaching after becoming CEO, Wei He said that over the past two years, his work related to teaching and performance has decreased. This may be adjusted in the next stage, but as a professional performer, he still hopes to maintain continuous teaching and performing. He feels that this is important not only for him personally, but for the school as well. With the inaugural graduates leaving the School, he feels that being able to experience the last concert with them and spending time together is very meaningful.

For Wei He, this approach is not just of token value; he

feels that it also provides him with some opportunities for adjustment, as well as balance with administrative work. He explained that he seems to be using a completely different part of his brain in the classroom and on the stage. Rehearsing for two hours among all the meetings makes him more energetic. As the leader of the institution, it's important for him to strategically adjust administrative support for faculty and students from an artistic and educational perspective.

In doing this, he hopes to exchange professional experience with teachers and students from time to time, which would include the opportunities to exchange views, listen to



by Shengyi Visual



by Shengyi Visual



by Shengyi Visual

As a Sino-US joint-venture institution, Tianjin Juilliard’s advantage lies in its cross-cultural exchanges, international cooperation and interdisciplinary exploration. The School hopes that more people of insight at home and abroad will participate in Tianjin Juilliard’s development. Tianjin Juilliard has already taken root in China, and is expected to yield positive fruits in the TJS 2.0 era. The Tianjin Juilliard School was not established as an “independent institution”; instead, it wishes to continue to establish a new model of school management, set up benchmarks in this professional industry and improve the ecology of music industry. **B**



平衡才是关键 追求卓越艺术水准

何为访谈 天津茱莉亚学院 首席执行官兼艺术总监

今年3月，天津茱莉亚学院正式任命何为担任该学院的首席执行官兼艺术总监，2022年7月履新。

何为于2017年来到天津，担任天津茱莉亚学院首任艺术总监兼学术院长，筹备开设天津茱莉亚学院。在筹备阶段，他主要负责向教育部提交学院的申请批准，并帮助时任首席执行官卜怡明建立学院的行政团队、管理架构和运营体系等大小事务，监督研究生项目的设立，包括建造校舍、建立人事和财务制度、购买乐器和全球招生计划，组建教师团队。虽然团队遇到了新的挑战，但何为觉得这段经历非常宝贵，能为学院后来的发展打下很好的基础，这也在很大程度上为何为在5年后成为天津茱莉亚学院的首席执行官兼艺术总监打下了坚实的基础。

关于学校的愿景，何为表示，在卜怡明担任首席执行官期间，学院建立了坚实的机构文化，他们将继续加强内部管理，提高运营效率，扩大外界尤其是非专业领域对天津茱莉亚学院的了解和认可，并带领教职员工、学生以及其他员工更好地理解和遵守学院的教学理念及教育宗旨。作为首席执行官，何为希望加强学院在中国的深度参与和发展，包括寻求合作办学政策的突破，为学生创造更多的演出机会，增加与其他演出团体的校际交流与合作，以及规划后疫情时期的全球招生、演出和教学交流活动。与此同时，天津茱莉亚学院还将推出一些新的项目，包括公共教育和继续教育项目，以惠及更多的非专业人士。

关于硕士课程及学生们毕业后的选择，何为解释说，这正好符合天津茱莉亚学院倡导的“终身学习”的理念，无论学生是打算进入职业乐团，或者继续攻读另一个学位，还是自己创业，对于音乐专业的学生来说，这实际上都是一个新的学习起点，并且这种教育的目标不仅仅是帮助解决就业问题。学生们来到天津茱莉亚学院，每一个人都有不同的目标，但都有一个共同的理念，那就是“终身学习”的理念，他很满意学生们成功找到自己的方向。

蓬勃发展的中国市场自然会吸引国际学生，尤其是交响乐团和音乐厅的建设，学生们在欧洲和美国的经历使他们向往在中国的学习机会，不仅是就业机会，也是职业发展机会。同时，何为和他的团队也看到了古典音乐在中国发展的巨大潜力，中国音乐市场还有很大的发展空间，比如室内乐。他解释说，室内乐的生态在中国还不成熟，受众相对有限，这就需要天津茱莉亚学院和他们的学生在未来做大量的工作。学院最近的研究生课程中引入了两个新专业，即古典声乐和古典吉他。此外，一个新的专业——竖琴专业现已纳入研究生课程。何为指出，天津茱莉亚管弦乐团需要竖琴演奏家，这个新课程招聘了一位优秀的竖琴老师，学院一直非常重视常驻教师的发展，教师不仅要认同学校的教学理念，还必须是优秀的演奏家和教育者。

关于招生，何为说，即使受到疫情的影响，申请预科课程的人数还是比去年增加了60%以上，在数量和质量上都有很大进步。越来越多的人了解了学院预科项目，并对天津茱莉亚学院的教育理念和教学成果印象深刻。然而，今年预科课程的教学受到了疫情影响，过去六个月中大多数课程都是在线上的，这将是近期的一大挑战。关于新专业的招生，包括研究生项目中的竖琴专业和预科项目中的声乐及古典吉他专业，何为表示，天津茱莉亚学院的招生数额是基于师资及课程的安排、专业和设施使用空间的需求，以及室内乐和管弦乐团的编制决定的。

当被问及成为首席执行官后，他将如何平衡管理、绩效和教学时，何为说，在过去的两年里，他的教学和演奏的时间实际上有所减少。下一阶段，这方面会有所调整，但作为职业演奏家，他还是希望保持教学与演奏兼顾的状态，这不仅对他个人很重要，对学校也很重要。上个学期临近尾声时，随着首届毕业生即将离开学校，他觉得能够和这一届毕业生一起经历最后一场音乐会，一起度过有意义的时光，是他非常珍视的，所以何为在学期结束前极为忙碌的日子里还确保每天和学生们排练两到三个小时。在教室和舞台上，他似乎使用了大脑完全不同的一部分，每天排练两个小时让他更清醒，更有活力。同时，作

为管理者，这样的方式让他从专业的角度思考如何在行政工作中支持和满足艺术和教学的需求。他希望经常与老师和学生进行专业交流，包括交换意见，听管弦乐团的音乐会，参加室内乐的演出，及时和直接地感受学校的艺术水准。何为强调，天津茱莉亚学院的目标是提供“原汁原味的茱莉亚体验”，确保茱莉亚学院的艺术水准是对他们的第一个考验。学院一开始就建立了自己的艺术标准，并得到了业界和纽约茱莉亚学院的认可。

何为希望在首席执行官和艺术总监的角色之间找到一个平衡点，在不断追求卓越艺术水准的同时，也会努力提升整个团队的运营管理水平 and 效率。此外，何为计划继续吸引优秀的教职员工和有才华的学生，秉承培养“艺术家公民”的理念，增强学生服务社区的意识。天津茱莉亚学院将继续发展在乐队和室内乐领域建立的卓越标准，探索更多经典但在中国鲜有机会演奏的现当代音乐作品。

天津茱莉亚学院也致力于普及音乐教育。学院针对不同年龄段开发了音乐素养课程和以音乐为主导的跨学科探索课程，这些课程的意义在于激发学生的想象力、创造力和思维能力。在全球数字化和人工智能时代，更需要体现教育的包容性，让教育不局限于传统的学龄群体和方式。学院将秉承“终身学习”的理念，结合自身优秀的教育资源和教学理念，为机构和个人定制专业的教学方案，还将开展教师培训。因为是中美合作办学机构，优势在于跨文化交流，以及国际合作和跨学科探索。希望更多的国内外有识之士参与到天津茱莉亚的发展中来。天津茱莉亚学院的成立并非“偏安一隅”，而是希望打造一种学校管理模式，树立专业领域标杆，完善音乐产业生态。

在采访期间，他拿出了一把跟随他多年的小提琴，这把小提琴有三百多年的历史，琴身的制作工艺精湛无比，声音优美浑厚，琴弓上还刻有工匠的名字，他非常爱惜这把琴，正如他爱惜音乐和教育事业一样，锲而不舍的雕琢与完善，追求卓越的艺术水准。

A Fine Italian violin made in 1687 by founding father of Milanese violin making: Giovanni Grancino (1637-1709).

Wei He said "It's a masterfully made instrument that I absolutely love everything about it. The beauty of the handicraft, the exquisite original varnish and most importantly, the color and quality of the sound. Fine string instruments are highly unique and extremely temperamental in its' tonal quality and responsiveness. I'm very fortunate to have a violin that can fully interpret the subtlety of my inner voice. It represents the spirit of pursuit for excellence in art which is the mission of Tianjin Juilliard."



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EXPERTS REQUEST COOPERATION TO BOOST HIGH-QUALITY DIGITAL ECONOMY DEVELOPMENT

The three-day conference themed "Embrace a Digital Future—New Factors, New Rules, New Patterns," showcased cutting-edge digital technologies in the metaverse, virtual reality, and holographic projection and provided a glimpse into the latest achievements in the digital economy.

It also held a plethora of online and offline activities such as forums, summits, and exhibitions to strengthen global exchanges and cooperation in the digital economy.

At the 2022 Global Digital Economy Conference, which concluded in Beijing on July 30, experts and insiders called for international cooperation to foster high-quality digital economy development.



According to experts at this conference, the world is transforming into a digital era, and the COVID-19 pandemic is speeding up the transformation pace; digital technology is affecting every aspect of social life, which is a challenge but also an opportunity; the rapid development of China's digital economy would inject new impetus into the global economic recovery, and all countries should strengthen cooperation to boost the high-quality development of the digital economy.

As a digital power, China has a significant influence on the innovation and development of the digital economy, and Chinese information and communication enterprises have promoted the global digital transformation, said Florian Tursky, State Secretary of Austria's Ministry of Finance in a video speech.

He also said that the key to success is cooperation, particularly regarding new trends and developments. The COVID-19 pandemic has made people aware of the importance of digital innovations and new digital business models, he added further.

China's digital economy amounted to \$7.1 trillion in 2021, ranking second after the United States, according to the white paper issued by the China Academy of Information and Communications Technology.

Many countries have reached a consensus on digital technological development and industrial transformation. Yu Xiaohui, head of the China Academy of Information and Communications Technology said that China also remains active in digital technology innovation.

Wu Hequan, an academician with the Chinese Academy of Engineering said that "The 5G technology provides a great opportunity for the development of the digital economy," adding that the 5G technology enables the Internet of Things with large bandwidth and data-driven intelligent manufacturing.

Data showed that the amount of 5G base stations in use across China exceeded 1.85 million, greatly facilitating the country's digitalization drive.

In the future, digital technology will remain the focus of global digital innovation. Yu said that world economic growth requires an inclusive environment to promote the digital transformation of the manufacturing, agriculture, and service industry as well as strengthened international cooperation to boost global economic recovery. **B**

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FDI GROWTH SHOWS NATION'S ABILITY TO ATTRACT CAPITAL

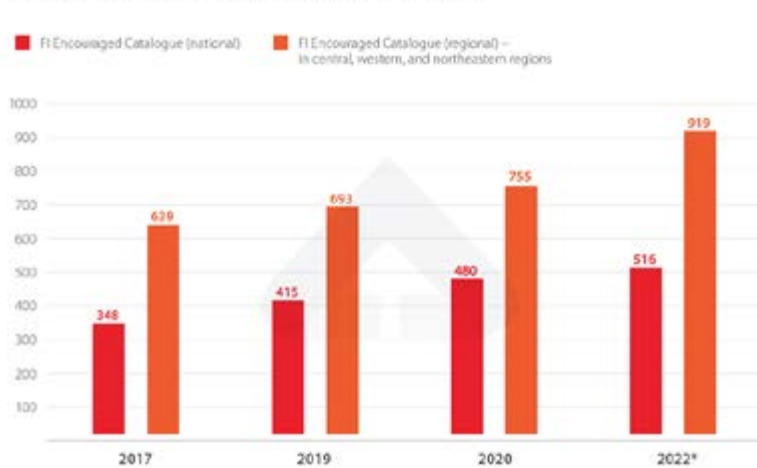
Foreign direct investment in China has grown strongly and shows the nation's persistent ability to attract global capital, serving as a powerful rebuttal to reports by some foreign media outlets that investors are withdrawing from the country.

Thanks to its highly concentrated supply chains, enhanced protection of intellectual property, close global linkages and flourishing domestic market, foreign direct investment into the Chinese mainland surged 17.4 percent on a yearly basis to 723.31 billion yuan in the first half of the year, according to the Ministry of Commerce.

Encouraged by reform and opening-up policies, China has built a prominent role in the global market after it manufactured and exported a large number of products, from shirts and teakettles to new energy vehicles and bullet trains, over the past four decades.

Following issues such as the COVID-19 pandemic, the Russia-Ukraine conflict, soaring prices of energy and agricultural commodity products, as well as high rates of inflation occurring in many countries, analysts and foreign business executives said that China's influence on the flow of foreign direct investment is set to

China's FI Encouraged Catalogue: Number of Items (2017-2022)



*The 2022 data is based on the 2022 FI Encouraged Catalogue (Exposure Draft)

expand to even greater levels.

The rapid growth of foreign direct investment shows that short-term economic disruptions caused by the Omicron variant of the COVID-19 virus will not undermine China's ability in attracting global

capital in the long run, said Bai Ming, deputy director of the international market research department at the Chinese Academy of International Trade and Economic Cooperation in Beijing.

Source: China Daily



CHINESE LEADERS SAY GDP GOAL IS GUIDANCE, NOT A HARD TARGET

China's top leaders told government officials that this year's economic growth target of "around 5.5 per cent" should serve as guidance rather than a hard target that must be hit, according to people familiar with the matter.

Leaders held meetings with ministerial and provincial-level officials, during which they were told the target won't be used to evaluate their performance and there won't be penalties for failing to achieve it, according to the people, who asked not to be identified because they were not authorised to discuss the matter publicly. The leaders also acknowledged that the chances of meeting the target were slim, the people said.

The meetings came as a key gathering of the Politburo,

the Communist Party's top decision-making body, to discuss the economy. An official statement from that meeting didn't refer explicitly to the GDP target, only calling for the "best outcome" possible for economic growth while sticking to a strict Covid Zero policy.

Leaders told government officials that provincial growth targets can also be downplayed, although local authorities are still expected to pay every effort to stabilise the economy and contain coronavirus outbreaks, according to the people.

The State Council Information Office and the National Development and Reform Commission didn't immediately respond to faxes seeking comment.

Source: The Business Times





CHINA UNVEILS SYSTEM FOR FILING ANTITRUST REVIEWS IN SIGN OF 'NORMALISED' REGULATIONS IN TECH INDUSTRY

China's antitrust watchdog said it has standardised and streamlined the process for companies to report their merger and acquisition deals, days after the country's top leadership vowed to approve technology-related investment deals in a sign of easing restrictions.

The State Administration for Market Regulation (SAMR) launched the "Concentration of Undertakings Antimonopoly System", an online platform for firms to disclose merger and acquisition deals to the regulator and check their approval statuses. From next month, the new system will replace the previous submission method of email.

The SAMR, which was granted the authority to conduct antitrust reviews during a government reshuffle in 2019, has imposed dozens of fines since late 2020 against China's Big Tech companies, including Tencent Holdings and Alibaba Group

Holding, over their failures to disclose deals from as early as a decade ago.

However, even as authorities handed out the fines, there had been no standard bureaucratic procedure for companies to file their deals for review.

The new system, based on relevant anti-monopoly laws and regulations, is designed to provide timely feedback and legal documents to the reporting companies, to enhance convenience and transparency, the SAMR said.

According to antitrust guidelines updated in 2018, companies needed to seek approval for mergers or acquisitions involving firms with annual revenues of more than 10 billion yuan globally, or 2 billion yuan in China. Companies that failed to disclose and seek approvals were subject to a fine of up to 500,000 yuan for each case.

Source: South China Morning Post



TENCENT TAPS INTO DIGITAL HUMANS

Tencent Holdings Ltd is putting more effort into tapping into the digital human industry, as virtual beings powered by artificial intelligence are seeing wider applications in finance, livestreaming, cultural tourism and other sectors.

Li Xuechao, vice-president of smart products at Tencent, said digital humans are more lifelike images. More importantly, they have become increasingly intelligent, able to interact with people. Backed by AI, they can interpret input and produce not just straightforward responses, but appropriate verbal and nonverbal actions as well.

Tencent has partnered with the National Museum of China to create a digital human which can function as a tour guide to introduce the museum to visitors, Li said at the sidelines of the 2022 Global Digital Economy Conference in Beijing last week.



According to him, the intelligence level of digital humans is also reflected in the automation level involved in their production.

Digital humans produced by artists were common in movies and games. The production process was usually labor-intensive and required high artistic skill, and thus was pretty costly. But now, assisted by AI, as the production process and operation of digital humans

becomes increasingly automated, the production cost could fall, Li said.

To better promote the use of its digital human technologies in a wide range of sectors, Tencent has accumulated deep knowledge about the needs of each industry and it also adopts an open approach to team up with partners to better serve customers from different sectors.

Source: China Daily

BETHLEHEM

THE RELIGIOUS PILGRIMAGE CENTRE

Located in the central West Bank of Palestine, the historic city of Bethlehem is about 10 km from Jerusalem. The city is the capital of the Bethlehem Governorate, which covers the area between the West Bank and south of Jerusalem. It is situated in the Judean Mountains, 2,543 ft above sea level. The nearby cities are

Gaza (75 km), Jordan (59 km), and the Mediterranean Sea is 75 km away.

The city has a predominantly tourism-based economy with a peak season during Christmas. In addition, people throng the city for other than religious purposes throughout the year





VISA FORMALITIES

Tourists visiting Bethlehem must hold an authentic passport valid for Israel. It must be valid for at least six months from arrival. However, US, Canada, EU, Australia, and New Zealand citizens need no visa to enter the country. A valid passport is sufficient. A permit is required for other nations, but there is no particular health requirement. All visitors to the country must fill in form AL-17 before arrival. Usually, the form is supplied on the flight to Israel.

Although Israel does not have a complete e-visa system, one can apply for a visa online. First, an online form must be filled in, and a fee paid through a credit card or PayPal. The Israeli consulate will then set up a meeting with the concerned person. After a thorough interview with the applicant, the visa may be granted.

HOW TO REACH THERE

By Air

The Ben Gurion International Airport located in Lydd is the one to reach first by air. The airport is 110 km from Jerusalem and 50 km from Tel Aviv. It accommodates all international flights.

Major international aviation companies in North America and Europe have regular flights to Israel. Moreover, El Al Israel Airlines, the country's national carrier, also provides services for tourists.

By Sea

If anyone wants to enter Israel via the sea, Haifa and Ashdod ports are the best options. Many shipping lines provide regular services from Cyprus, Greece.

By Bus

You can travel to Bethlehem by bus

after reaching the international airport or seaport. The public transport is well developed and regular, with reasonable fares.

By Train

The railway service has improved significantly in Israel. Although tickets are slightly more expensive than for a bus, the journey and comforts are worth the extra cost.

Rail stations are located near the Ben Gurion International Airport, Tel Aviv HaHagana, which links with Tel Aviv's Central Bus Station, and many more.

How To Move Around

The best way of moving around in the city is to hire a car. Several international car hire companies have outlets in the city, and they are safe for tourists. However, prices can vary widely across car hire companies, so it is advisable

to negotiate and shop around before finalizing.

Tourists can use a taxi service to do a city tour, but if one plans to travel some distance, hiring a car hire or travelling by bus will be preferable.

IMPORTANT LOCATIONS

Church of the Nativity

This church is located in the place where Jesus Christ was said to be born. It has both religious and cultural values. Roman Emperor Constantine built this chapel in the 4th century AD. Later, in the 12th century, the Crusaders converted it into a church. The church is on Manger Square.

Milk Grotto

This is a chapel on the site where the holy family took shelter before escaping to Egypt after Herod announced the killing of all infant boys. It is situated on Milk Grotto Street.

Palestinian Heritage Centre

Those interested in Palestinian crafts should visit the Palestinian Heritage Centre in Bethlehem. It has a vast collection of handicrafts and textile crafts created by local artisans. However, the most fascinating feature is the embroidery work local artisans do on cushion covers and dress materials, etc. It is located on Manger Street.

Shepherd's Field

Three kilometres from the east of Bethlehem lies the famous Shepherd's Field, where it is believed the angels announced the birth of Jesus Christ to shepherds. The field is around a village called Beit Sahour.

Mar Saba Monastery

This is an old Greek Orthodox monastery squeezed between the vertical rocks of Kidron Gorge. It is a beautiful sight, but with a minor drawback; only male visitors are allowed inside the monastery, whereas

female visitors can climb up to a tower located on the right of the monastery. This place is 18 kilometres away from Bethlehem.

Manger Square

This square provides a place in the city to relax and enjoy a leisurely time in cafés, restaurants, and souvenir stores.

CONCLUSION

Bethlehem represents a mixture of traditional and contemporary lifestyles. Roughly a million tourists visit this beautiful city each year. The most popular tourist attractions are the religious centres, and the tourist influx reaches its peak during Easter and Christmas. It is equally fascinating for those who visit for historical reasons and those visiting for religious purposes. **B**

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FOREIGN COMPANIES SHOW FAITH IN CHINA'S BUSINESS MARKET

As China issued a series of policies to stabilize the macro economy, foreign companies are optimistic about the country's development prospects and business environment, with their confidence in the Chinese market further boosted, said Feng Yaoxiang, head of the Trade and Investment Promotion Department at the China Council for the Promotion of International Trade in Beijing.

The council released a report that analysed the business environment in China for foreign enterprises in the second quarter of this year, with more than 500 companies surveyed.

About 89.32% of foreign companies think highly of China's tax payment policies, with a feeling of "content" increasing 1.27 percentage points from the first quarter.

Foreign companies that are content about the market access condition in China account for 87.92%, up 0.52 percentage points quarter-on-quarter.

Companies that are "content" about obtaining business premises in China accounted for



89.33% of the total.

In addition, more than 80% of companies are "content" about China's proactive fiscal policies such as cutting taxes and administrative fees, favourable monetary and credit

policies, optimized visa policies for foreigners coming to China, as well as a variety of measures to stabilize the supply chain and investment.

Source: China Daily

CHINA STATE-OWNED DEVELOPERS BORROW CHEAPLY AS PEERS SHUT OUT

A divide in funding access is widening among Chinese developers, as most struggle to raise cash in the domestic bond market amid a deepening sector crisis while mostly state-backed builders manage to borrow at the lowest cost in 12 years.

The average coupon on builders' yuan bonds issued recently fell to 3.32%, the lowest since September 2010 when two notes were sold.

Most of the developers that enjoyed such low funding costs in July were state-owned firms. They've been dominating the property industry's recent issuance and are benefiting from lower borrowing costs thanks to "supportive regulatory policies", according to Li Han, a fixed income analyst at Citic Securities. Fewer private-sector and generally higher-rated builders selling bonds have driven average onshore issuance costs lower, he said.

Conversely, private-sector developers still face financing challenges. They've been dealing with liquidity pressure for more than a year, as



regulatory steps to curb further debt growth were followed by difficulties in refinancing borrowings and an ongoing sales plunge. Recently, mortgage-payment boycotts by buyers of unfinished residences turned national, and China's top leadership

didn't announce new stimulus. The government is considering a plan to seize undeveloped land and use it to help finance the completion of stalled housing projects.

Source: The Business Times

CHINA'S SERVICES ACTIVITY EXPANDS AT QUICKEST PACE IN 15 MONTHS IN JULY

China's services activity grew at the fastest rate in 15 months in July as easing coronavirus curbs boosted consumer confidence, but foreign demand fell and companies cut staff for the seventh month in a row, a private-sector survey showed.

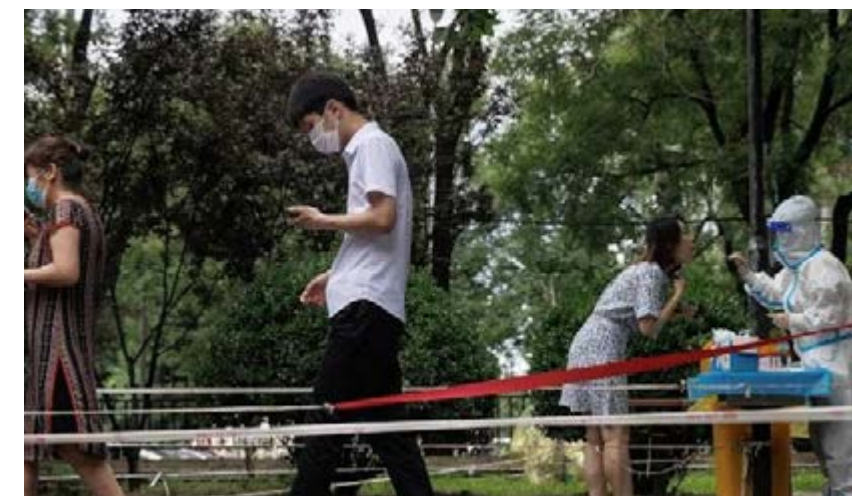
The Caixin services purchasing managers' index (PMI) rose to 55.5 in July, the fastest growth since April 2021, rising further from the robust reading of 54.5 in June.

The 50-point mark separates growth from contraction on a monthly basis.

The reading contrasted somewhat with China's official services PMI, which showed growth moderated, but both gauges still pointed to solid expansion in the hard-hit sector while the country's manufacturers struggled.

A subindex for new business soared to a nine-month high, thanks to improved domestic demand, but new export business contracted for the seventh successive month, the Caixin survey showed.

Meanwhile, the rate of cost inflation in the



services sector picked up for the first time since March as prices for food, fuel, raw materials and staff remained high.

But some market watchers are not sure how long the virus reopening boost will last.

Fresh virus flare-ups have led to

tightening curbs on activity in some cities in recent weeks, while the property market is in a deepening slump and global demand is faltering. Many businesses have put big spending plans on hold and are trying to cut costs.

Source: South China Morning Post

INTERNATIONAL TRADE CHANNELS HELP ENTERPRISES EXPAND GLOBAL BUSINESS

In the production workshop of Sirui Advanced Copper Alloy Technology Co Ltd, based in Xi'an, capital of Northwest China's Shaanxi province, a batch of high-tech metal materials was ready for export.

Despite being located in the inland province, the company has extended its business tentacles to the world. It is a vital supplier to several global top 500 companies.

The rail-sea intermodal transportation used to be the company's primary mode of freight. However, due to the COVID-19 pandemic, many international shipping ports were often congested, which profoundly affected the company's product exports.

Launched in November 2013, the Chang'an China-Europe freight train service has become a vital transport link between Xi'an and Europe. In the first half of 2022, the Chang'an China-Europe freight trains made 1,791 trips.

The growing number of international air cargo routes in Xi'an has also ensured the smooth transportation of goods to overseas markets.



On June 29, an all-cargo aircraft carrying 29 tons of high-value-added products, such as mobile phones and other mobile terminal equipment, left the Xi'an Xianyang International Airport for St Petersburg, Russia.

It is the third international all-cargo air route Xi'an has opened this year after

the routes linking Xi'an with Osaka and Almaty.

The airport has so far opened 41 all-cargo air routes, covering several aviation hub cities in more than 20 countries globally.

Source: China Daily

ALIBABA AND TENCENT FACE END OF AN ERA AS SALES START TO SHRINK

For almost a decade, Alibaba Group Holding and Tencent Holdings embodied China's economic miracle, sustaining a dizzying pace of growth and approaching trillion-dollar valuations with splashy forays into every corner of the internet.

That spectacular run could officially end when the e-commerce powerhouse that Jack Ma founded is expected to record its first-ever decline in quarterly revenue—one of the few major Chinese Internet corporations to ever do so. Fellow billionaire Pony Ma's Tencent, the social media powerhouse, could follow suit days later.

The milestones are a reminder for investors that after a government crackdown that wiped more than US\$1 trillion off their combined market value in 2021, Alibaba and its long-time arch-rival are shadows of their former selves. Like the rest of the country, they're grappling not just with an uncertain regime but also COVID Zero and a consumer crisis that's testing the stability of the world's No 2 economy.

The speed and ferocity with which Beijing



clamped down on online commerce, car-sharing, food delivery and gaming irrevocably reset growth expectations for the industry last year. But Alibaba has taken a harder hit than many of its peers.

There was the tax evasion probe into celebrity live streamer Viya, who once singlehandedly moved US\$1.2

billion of goods during Alibaba's Nov 11 online bonanza. Then the nation's technology watchdog suspended ties with its cloud business for late disclosure of a major software vulnerability, spooking potential clients.

Source: *Business Times*

CHINA'S PROPERTY MARKET SLUMP AND WEAK DEMAND HIGHLIGHT FRAGILE ECONOMIC RECOVERY

An unexpected contraction in China's factory activity in July has highlighted the stubborn headwinds facing the world's No 2 economy, a situation that may demand more active fiscal measures and support for the ailing property sector, according to analysts.

The official manufacturing purchasing managers' index (PMI) slid from 50.2 in June to 49 in July, well below the 50-mark that separates growth from contraction on a monthly basis. A private survey also declined more sharply than analysts expected.

The private bank said the economy faced twin threats: weak demand overseas, with developed economies slipping into recession, while consumption and the real estate market were sluggish at home.

Simply relying on infrastructure investment was not enough to bolster the economy and more policy support was needed, the bank said.

Wary of fuelling the type of inflation ravaging Western economies, Beijing has ruled out



large-scale stimulus, although it has made repeated calls for local authorities to help stabilise the economy ahead of a leadership reshuffle later this year. However, the increasingly precarious economic environment may mean authorities need to do more—and fast.

Liu Siliang, senior researcher at the Rushi Advanced Institute of Finance, said the property downturn was

weighing on the whole economy, as the real estate sector and related industries accounted for about one third of gross domestic product (GDP). China's property sector has taken a sharp downwards turn over the past two years, due primarily to a regulatory crackdown on lending and the impact of the pandemic.

Source: *South China Morning Post*

300

Ten critically acclaimed films featuring Chinese ethnic groups, shortlisted from over 300 titles, were screened during the 2nd San Yue San Ethnic Groups Film Exhibition, a five-day event which opened in Nanning, Guangxi Zhuang autonomous region on June 29. The exhibition consisted of five sectors, including themed forums and movie screenings, aiming to explore the new technique of shooting ethnic group-themed movies.



1.7 billion

China's urban cinemagoers numbered nearly 1.17 billion in 2021, up 113% from 2020 and ranking first globally, according to a report. The number has climbed to 67.6% of the level recorded in 2019, showing a robust recovery as the COVID-19 pandemic wanes, according to the report which was released during the 36th Hundred Flowers Awards in Wuhan, capital of Central China's Hubei province. The awards are conferred every two years based on public voting results and are considered the highest honour in China's film industry.



480,000

China's population growth is set to turn negative by 2025, as low fertility rates and aging bring long-term challenges, the National Health Commission, the country's top health authority, said in an article. Official data shows that last year, the total population of China grew by only 480,000, the lowest amount in about six decades. Local data shows that at least 11 of the 31 provincial-level regions in China had already experienced negative growth in their natural population last year, mostly in the Northeast, Northwest and Central China.



8 million

Fossils of Hipparion fauna have been found in Northwest China's Xinjiang Uygur autonomous region. Archaeologists with the Institute of Vertebrate Palaeontology and Palaeoanthropology, of the Chinese Academy of Sciences, recently discovered these fossils, which could date back to 8 million years ago, at a hillside in a pasture in Wenquan county.



30

The 13th China Art Festival will kick off in Beijing on Sept 1 and will end in Xiong'an New Area, Hebei province, on Sept 15, said the Ministry of Culture and Tourism on July 29. It will be the first time that the festival will be held in three regions: Beijing, Tianjin and Hebei, at the same time. Wenhua Award, a prize for professional stage performances, will be presented during the festival, which is held every three years. Fifty-eight theatrical productions will participate in the competition and nearly 30 shows will be staged during the festival.



5%

The number of health workers in China grew at an average annual rate of 5% between 2016 and 2020, to reach nearly 14 million at the end of last year, the National Health Commission said. There were about 4.3 million registered physicians and some 5 million registered nurses at the end of 2021, and the doctor-nurse ratio has increased from 1:1.07 to 1:1.15, according to Xu Shuqiang, head of the National Health Commission's Department of Healthcare Reform.



14%

More Chinese vendors now sell their products globally through cross-border e-commerce platforms, and their number is on the rise, industry experts said. The number of Chinese brands that have completed their registration on Amazon has grown 40-fold in four years, and those sellers are emphasizing global expansion, with 14% of Chinese brands possessing trademarks in more than five countries and regions.



1,100

The fishing moratorium in the East China Sea was partially lifted and the first fleet of more than 1,100 fishing boats in Wenzhou, Zhejiang province set sail. Fishing boats in coastal cities including Zhoushan and Ningbo also upped anchor and set sail after the three-month ban, which means consumers will soon have an abundance of fresh fish, shrimp and crab on their tables.



12.28%

The enhanced standing of the renminbi as a key global reserve asset will further boost the Chinese currency's accelerated march toward playing a more central role in the international financial governance system, officials and experts said. The International Monetary Fund has raised the weighting of the renminbi in the basket of currencies that make up the Special Drawing Rights - an international reserve asset also known as the SDRs - by 1.36 percentage points to 12.28%.





CARMAKERS READY FOR TAKE-OFF IN FUTURE OF URBAN TRANSPORT

Chinese automakers have set ambitious plans to adopt hybrid powertrain systems across their product lines. They are counting on hybrids to complement their EV and plug-in models to meet China's increasingly stringent fuel efficiency standards.

Many carmakers are exploring the fast-emerging urban air mobility market, which utilizes airspace for short- and medium-distance connections, especially above and between large cities.

Volkswagen Group China unveiled its first electric Vertical Take-Off and Landing vehicle prototype, or flying car.

This model, based on current autonomous driving solutions and battery technology, is part of its strategy to explore and break new ground in fully electric and sustainable individual mobility concepts, said the company.

The model has an x-wing configuration measuring 11.2 m in length, with a width of 10.6 m, powered by eight rotors for vertical lift and two propellers for horizontal flight.

Volkswagen said it will conduct several flight tests later this year to optimize the concept. An improved prototype will undergo further advanced test flights in late summer of 2023.



The vehicle is likely to be first pitched as a premium product for high-net worth and tech-savvy Chinese customers, like VIP air shuttle services.

It is set to play a significant role in China in the future of urban and intercity transport in its congested megacities.

Volkswagen Group China started the vertical mobility project in 2020, which includes developing the urban air mobility market and the extension of urban traffic into airspace.

Stephan Woellenstein, now the former CEO of Volkswagen Group China, said that this was a pioneering project that a young team of Chinese experts started from scratch.

China's electric car star-up, Xpeng, is exploring the flying car market as well. Its subsidiary, HT Aero, is scheduled to launch its first model in 2024.

Recently, its first production plant for flying cars opened in Guangzhou, capital of South China's Guangdong province.

Covering 35,000 m², it includes two production workshops as well as a testing centre.

Volvo-owner Geely was one of the first carmakers to enter the flying vehicle sector. In 2021, it teamed up with German company Volocopter, a specialist in the manufacture of autonomous air vehicles, to establish a joint venture in Chengdu, capital of Southwest China's Sichuan province.

The joint venture will take charge of production and market operations of Volocopter products in the Chinese market.

It plans to help promote urban air mobility in China over the next three to five years. The joint venture also signed orders with Volocopter for 150 aircraft, including logistical unmanned aerial vehicles and manned aircraft.

The emerging flying vehicles sector is now viewed as a serious solution to urban traffic congestion and a new alternative to personal mobility in cities, said global financial services company Morgan Stanley. It estimates that the sector will grow into a market worth \$1 trillion by 2040 and \$9 trillion by 2050.

Global consultancy Roland Berger estimates that there will be up to 160,000 flying vehicles operating as air taxis by 2050. It said there will primarily be three types of flying vehicles: city taxis with a range of 15–50 km, catering to inner-city transportation needs; airport shuttles with the same range to take travellers to and from airports; and intercity jets covering distances of up to 250 km that will provide services between major urban destinations.

Manfred Hader, a Roland Berger senior partner, said: "By 2050, airport shuttles and intercity services together will take the lion's share of the market, achieving about 90% of revenue." **B**

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HOW TO MARKET AND SELL ON INSTAGRAM

Instagram is a trendy social media platform with millions of users, which is why many small-scale and large-scale businesses promote and sell their products on the platform. It makes it much easier for a well-established brand to get customers due to its large following.

However, as a new or small business, you need to follow certain steps to steer the Instagram algorithm towards your profile. Only then can you get more visibility and attract potential customers.

TOP WAYS TO SELL ON INSTAGRAM

Set up a business account

Before you start anything on Instagram, you need to set up a proper business account. This is essential, because a business account covers vital stats that you will not get on a personal account. For instance, you will be able to see how many people visited your profile, what posts they liked, and how they found you. You will also be able to see at what time your audience is most active.

This data is crucial because it helps you understand your target audience and what content works best for them. Furthermore, a business account allows you to use powerful tools like Instagram Shopping (more about it later).

Create high-quality content

The next step in your content marketing strategy is to create high-quality, engaging, and creative content. This is one of the most important parts of promoting your brand on Instagram. Your content should be eye-catching and must tell a story. It should also be in line with your brand identity.



For example, if you are selling clothes, your posts should be styled according to your brand. They should also highlight the unique selling points of your products. Make sure to post original content and stay true to your niche.

Another essential factor to pay attention to is taking advantage of every kind of content. This means you should be using a mix of photos, videos, carousels, and stories. This will help you keep your feed interesting and engaging.

Use relevant hashtags

Hashtags are crucial when it comes to selling on Instagram. They help you connect with people who might be interested in your products or services. However, be sure to use relevant and popular hashtags.

For example, if you are selling clothes, some of the most popular hashtags you can use are #fashion, #style, and #ootd. Similarly, if you are selling food products, you can use hashtags like #foodie and #yum.

The key is to find the right balance between popular and specific hashtags. This way, you can reach out to both a broader and more targeted audience.

Make use of Instagram Shopping

Instagram Shopping is a feature that allows businesses to tag their products in their posts. When someone clicks on the product, they are taken to a page with all the details about the product. This is a very effective way to sell on Instagram, making the process very convenient for customers.

In order to start using Instagram Shopping, you need to have a business account and link it with your Facebook page. You also need to ensure that your products are properly set up and tagged.

Collaborate with micro-influencers

Micro-influencers are people with a smaller but highly engaged following. They usually have between 1,000 to 100,000 followers. Micro-influencers are very effective in promoting brands as they have a high engagement rate. This is because their followers trust their recommendations.

When collaborating with micro-influencers, you need to make sure they are a good fit for your brand. This means that their followers should be interested in the products or services you sell. You can find out by looking at the comments on their posts.

Another vital factor to consider is the content that they create. It should be in line with your brand identity and must be of high quality. Lastly, you need to ensure that you are offering them something valuable. This could be in the form of discounts, free products, or exclusive access.

Use ads

Instagram ads are a very effective way to reach out to a wider audience. They allow you to target specific demographics, interests, and even locations. This ensures that your ad reaches the people who are most likely to be interested in your products or services.

When it comes to creating an ad, you need to make sure that it is visually appealing and highlights the selling points of your product. The text should be clear and concise. You also need to make sure that you are using relevant hashtags and keywords.

In the end

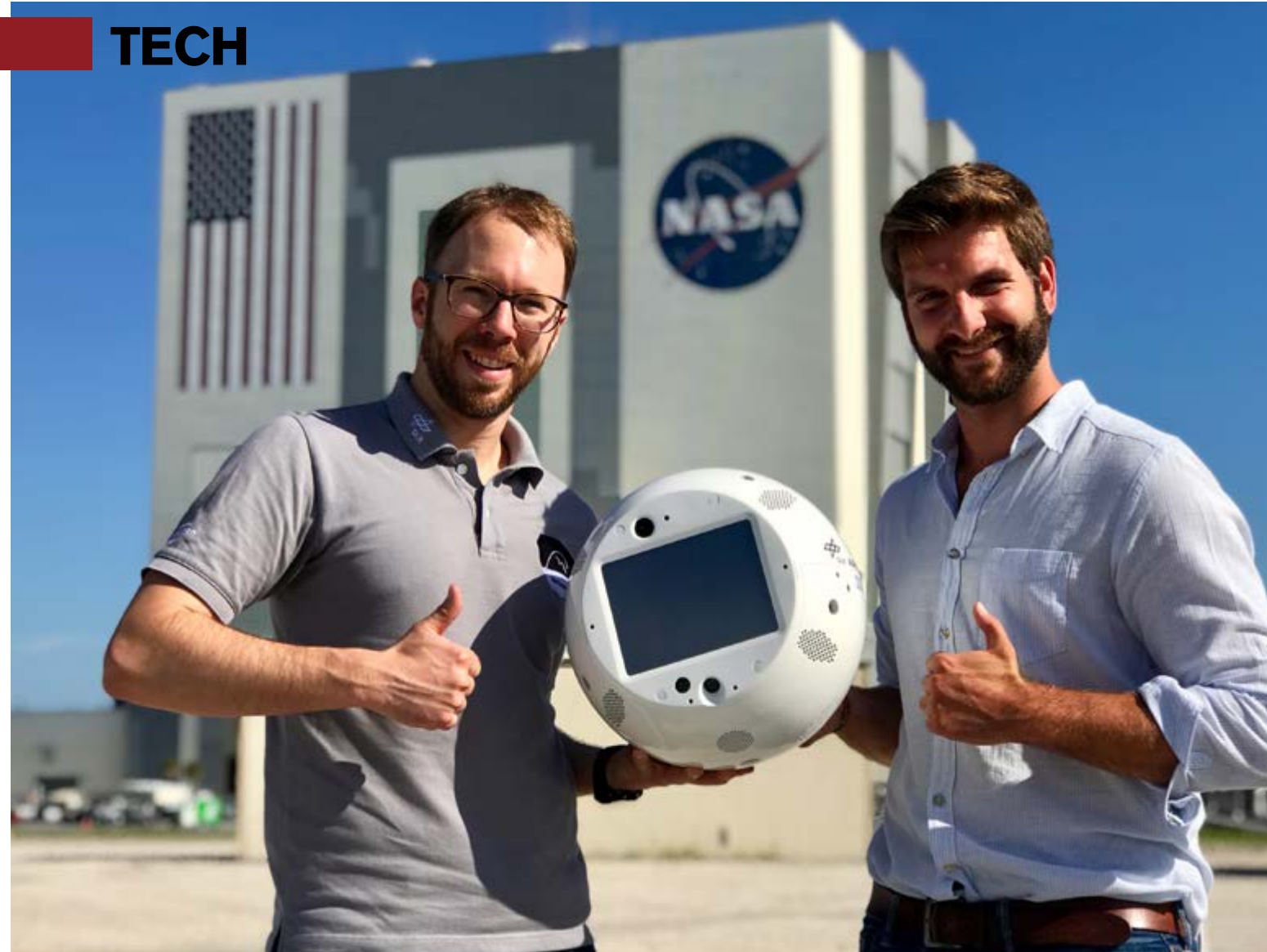
Instagram has given a lot of businesses solid ground to grow on. However, this success doesn't come overnight. Initially, the growth is slow, but you need to be consistent in your efforts. Only then will you be able to achieve success on this platform. **B**

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How can you use Instagram to Sell B2B Products?

Why Instagram? Half of companies with 100 or more employees are using this platform and 200 million users are visiting at least one business profile every day.

- Offer insight into your company's values and culture**
Here are some questions Instagram users may ask without even knowing they do it:
Who are you?
What are you talking about?
What are your employees like?
What are they working on?
Who are your partners?
- Make it branded**
Branded content is always a good choice when it comes to B2B marketing. Why? Because you need to be clear about who you are. You can use your logo, branded colors and designs, and visual imagery and visual data.
- Make it look professional**
Hire a graphic designer to create your visuals or use professional tools that are easy to use for marketers such as *Ytone* or *Canva*.
- Use Instagram stories**
Instagram Stories are great because they allow the marketer to be spontaneous and fun rather than spend too long time designing a perfect post. You can share content that showcases your company's culture, values and products.
- Create podcasts and advertise them on IG**
You can promote your products or services with a podcast and at the same time, promote your podcast as a content marketing source for branding with Instagram. Here's:
- Post relevant images from your recording sessions
- Post behind-the-scenes images with your important guests
- Create short audio/video trailers for your opening episodes
- Create banners featuring your most prominent guests and quote some of their best lines
- Encourage user-generated content**
People will more likely have more trust in their peers and their reviews. With user-generated content, your products come to life through real-life stories posted by real people who use them.
- Use Instagram's shoppable post option**
HOW TO GET STARTED WITH THIS FEATURE:
Create a business account
Make sure you are selling physical goods that are compliant with Instagram's merchant agreement.
Connect your Instagram business account with your Facebook catalog
Enable product tagging:
1. Go to your profile
2. Tap the "Edit worked" icon
3. Tap "Products"
4. Select a product catalog to connect to your business profile
5. Hit "Done"
In order to tag products in your Instagram posts:
1. Select your image and upload it to your convenience (with Meta, etc.)
2. Tap on "Tag Products" from your Share screen.
3. Tap the products you want to tag, enter their names and tap "Done"



CIMON IS THE NEW AI BUDDY FOR ASTRONAUTS

Space is a very lonely space even for astronauts who are passionate about it. Being cramped in a small space with total strangers for months at a stretch can be isolating. Many exercises and activities are planned for the astronauts so that they don't get lonely and depressed.

The ISS (international space station) is a hectic place, and crew members have to do a lot in very little time, which can be stressful. The crew consists of five or six people in one compartment, and they have to work on a long list of tasks they to be completed daily.

The number of crew members that can be sent to space is limited, so sending an assistant is not feasible. However, technology today has reached a point where sending an AI-enabled assistant is possible, and this may be a better solution than sending a human assistant.

CIMON, THE NEW CREW COMPANION

Airbus started this project with the help of IBM because they observed the stress space flight had on the crew. The IBM Watson AI technology can be trained for many scientific

areas and experiments. The project is funded and supported by the German Aerospace Centre and the German Federal Ministry for Economic Affairs and Energy.

Their combined project, CIMON (crew interactive mobile companion) is the first of this kind of AI robot to be launched in space. It is a floating companion that astronauts can interact with, a sphere-shaped robot that can help the crew with their daily tasks.

HOW DOES IT WORK?

CIMON responds to voice directions and questions without using a computer as a medium. It can be trained to do tasks and experiments important for the mission. This gives the astronauts freedom from typing and re-typing commands to finish a task. CIMON can help them with finishing tasks, and it can help them

resume paused tasks by telling them where they stopped last time. It can also help with crew productivity and stress reduction.

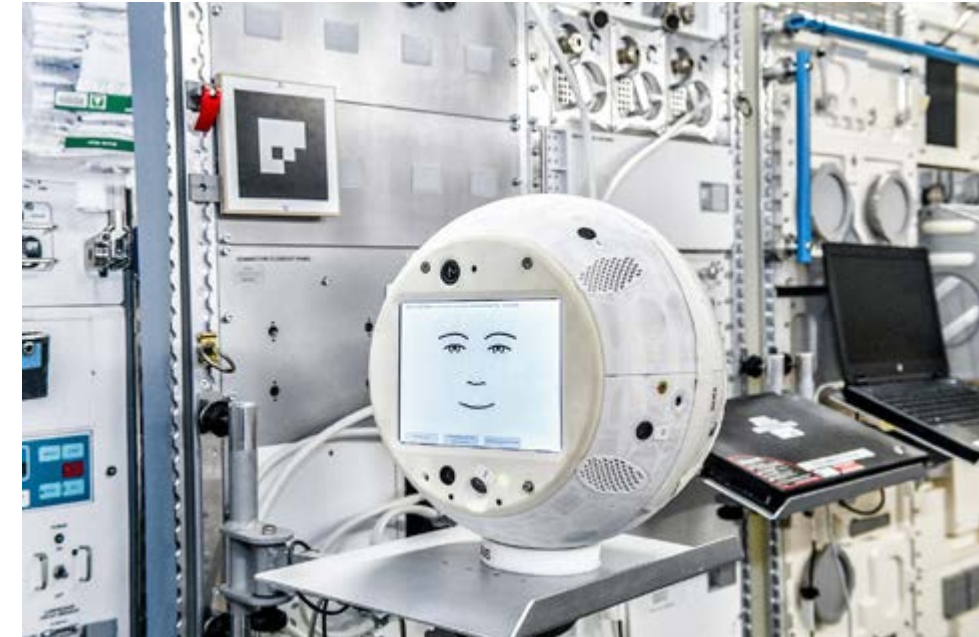
CIMON provides quick answers and fast information. Communication and getting information can be difficult once the crew is in the space station. The distance can cause lapses of tens of minutes to get answers to short, simple questions. CIMON is supported by an onboard cloud server making it fast to respond with solutions that can help complete the mission.

WHAT IS CIMON 2?

CIMON 2 is the updated version of CIMON launched in the ISS in 2020. It has many features, such as autonomous flight capability, voice-controlled navigation, and the ability to understand tasks effectively.

It also assists the crew in handling their workload while working on repair, maintenance, and experiments, decreasing their exposure to stress.

CIMON-2 has an additional feature that the crew can activate. This feature lets it identify emotions in language, which then allows it to empathize with the crew. It also has a social assistance system that can decrease stress from isolation during long missions.



CIMON can move around and process facial recognition with the help of a stereo camera and a high-resolution camera. It also has two other cameras on the sides which are mostly used for video and photo documentation. Astronauts can access documents and media through voice control. CIMON has eight microphones to properly identify directions, and an additional microphone for better voice recognition. It has a speaker as a 'mouth', through which it can play music or interact with the crew. An ultrasound sensor helps CIMON to gauge distance to avoid collisions.

CONCLUSION

CIMON is the perfect assistant for astronauts. It not only entertains them but also decreases the stress of working in space, and assists them in their missions. It makes information access and performing tasks easy through voice control and facial recognition. In space, the crew gets stressed out because of loneliness and being confined in a small space with strangers. CIMON can be of great help in handling the stress and workload in such an environment. **B**

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Project CIMON

Project CIMON (Crew Interactive Mobile Companion) is a mobile and autonomous assistance system helping astronauts aboard the ISS. The first form of artificial intelligence (AI) aboard the ISS will be tested by ESA astronaut Alexander Gerst during the Horizons mission. Airbus, in cooperation with IBM, developed project CIMON for the DLR Space Administration.

Benefits for astronauts

- Minimise Stress Level of Crew
- Help Crew to perform tasks more efficiently
- Increase Spacecraft Safety
- Visualise Human Spaceflight to stakeholders and public

Man-machine interaction

The assistant for complex tasks can:

High tech elements

- Diameter: 32 cm
- Weight: 5 kg
- Battery runtime: 2 h
- 3D printed structure
- Ready for augmented reality
- Absolute navigation
- Artificial intelligence
- Face detection and recognition
- Battery powered propulsion system

AIRBUS



MUTUAL FUND INDUSTRY TO DIVERSIFY PENSIONS

China's State Council has announced a new private pension scheme that will allow individuals to make voluntary deposits into a pension account and invest their pensions in stable financial products. The new scheme seeks to address shortcomings in the current China pension system as the country's population aging accelerates and the national pension fund comes under increasing pressure. Under the scheme, individuals will be able to invest their pensions in a range

of financial products, providing more options for wealth building and financial stability while opening up a lucrative new market for banks and financial companies.

On 21 April, 2022, China's State Council released a document titled 'Opinions on Promoting the Development of Personal Pensions', which details the development of China's first-ever private pension scheme.

The China Securities Regulatory Commission started to solicit

opinions on 24 June on the management regulations under which the pension fund is allowed to be invested in mutual fund products.

A trial will be first implemented in some parts of the country for one year, according to the regulations. Only pension funds with assets under management (AUM) valued at over 50 million yuan for the past four quarters will be eligible for the trial.

This attempt is in line with the personal pension scheme framework that the State Council announced

in mid-April. Apart from setting up personal pension accounts, the framework also suggested that funds held in the account be widely invested in banks' wealth management products, deposits, commercial pension insurance and mutual funds.

Once the personal pension mechanism is widely implemented in the country, more assets including stocks, bonds and fund of funds—an investment strategy in which a fund invests in other types of funds—will be included in the trial as long as they are mature, regulated, safe and value long-term investment, according to the regulations.

There were about 1.02 billion Chinese paying into a pension by the end of 2021, data from the Ministry of Human Resources and Social Security showed.

Personal pension accounts are not equal to securities accounts, as the former will be closed for quite a long time, allowing only capital inflow and prohibiting any capital outflow before retirement. But by submitting capital to the personal pension account, individuals can indirectly participate in equity trading, as professional institutions are allowed to invest pension funds in various products.

Financial tools have already emerged as important supplements to pension funds. In September 2021, the China Banking and Insurance Regulatory

Commission announced the launch of a pilot program for pension financial products in four financial organizations in four Chinese cities - Wuhan, Hubei province; Chengdu, Sichuan province; Shenzhen, Guangdong province and Qingdao, Shandong province. The trial was extended to another six cities, such as Changchun in Jilin province and Shanghai in late February this year.

By the end of June, there were 27 pension financial products available on the market, with the average return rate being between 5.8% and 8%.

The Individual Retirement Arrangements and the 401(k) plan have been in place in the US since the 1970s, mainly referring to pensions with favourable tax policies provided by financial institutions, and have become the major source of US mutual funds and the capital market. The US people's assets have been thus diverting to the equities market, which also helps to buoy the long-term bullishness of the stock market.

To advance the maturity of the personal pension mechanism in China, which is the third pillar of the pension system, more tax incentives should be implemented so that more people are willing to join personal pension plans.

B

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STRATEGIES FOR HR PROFESSIONALS TO RECRUIT ON LINKEDIN



LinkedIn is a powerful tool that can be used for recruitment. With over 630 million users, it's one of the largest professional networks in the world, and because it's a platform designed specifically for networking and connecting with others in your industry, it's a goldmine for finding top talent. But how do you use LinkedIn for recruitment? In this article, we'll give you the top strategies for recruiting on LinkedIn so that you can find the best candidates for your open positions.

STRATEGIES FOR LINKEDIN RECRUITMENT

1. Use Boolean search strings

When searching for candidates on LinkedIn, you can use Boolean search strings to narrow down your results. Boolean search strings are simply a combination of keywords and operators that you can use to filter your results.

For example, if you're looking for a candidate with a specific set of skills, you might use the following Boolean search string:

"HR professional" AND ("recruitment" OR "talent acquisition")

This search string will return results for LinkedIn members who have "HR professional" as well as either "recruitment" or "talent acquisition" in their profile.

2. Connect with 2nd and 3rd-degree connections

When searching for candidates on LinkedIn, you're not just limited to your first-degree connections. You can also search for 2nd and 3rd-degree connections, which can be a great way to find passive candidates.

3. Use LinkedIn Groups

LinkedIn Groups can be a great way to find potential candidates and build your professional brand. When you join a LinkedIn Group, you'll have the opportunity to connect with other professionals in your industry or field. You can use the search bar on LinkedIn to find groups that are relevant to your industry or field. Once you've joined a few groups, take some time to participate in the discussions and post your own content. This will help you build your brand and get your name in front of potential candidates.

4. Try LinkedIn Recruiter

LinkedIn Recruiter is a paid subscription service that gives you access to advanced search features and allows you to contact any LinkedIn member, even if you're not connected to them. It is worth the investment if you're serious about recruiting on LinkedIn.



5. Post job listings on LinkedIn

If you're looking for a more direct way to reach potential candidates, you can post your job listings directly on LinkedIn. LinkedIn job postings appear in the search results when members search for jobs and in the "Jobs You May Be Interested In" section on their profiles.

6. Use InMail

InMail is another LinkedIn feature that allows you to contact any LinkedIn member, even if you're not connected to them. InMail messages appear directly in members' inboxes, making them more likely to see and respond to your message.

To use InMail, simply click on the "InMail" tab and then type in the name of the LinkedIn member you want to contact. Then you can compose your message and send it directly to their inbox.

7. Sponsor a job listing

Sponsored job listings is a paid feature that allows you to promote your job listing to a specific target audience. When you sponsor a job listing, it will appear in the search results when members search for jobs and in the "Jobs You May Be Interested In" section on members' profiles. After selecting the job listing you want to sponsor, you can choose the target audience and set your budget.

8. Opt for LinkedIn Ads

LinkedIn Ads is a paid advertising service that allows you to promote your brand, product, or service to a specific target audience on LinkedIn.

LinkedIn Ads are similar to other types of online advertising, such as Google AdWords or Facebook Ads. You just need to enter all the details of your ad, including the headline, text, image, and target audience.


9. Host an event

Hosting an event is a great way to build your brand and connect with potential candidates. When you host an event on LinkedIn, it will appear in the "Events" section on members' profiles and in the search results when members search for events. After creating an event, just enter the required details such as name, location, date, and time.

10. Connect with alumni

If you're looking for potential candidates who have already graduated from your school or program, then LinkedIn can be an excellent place to start. LinkedIn has a "Groups" feature that allows you to connect with alumni from your school or program. From there, you can browse through the list of groups and find one that's right for you.

Conclusion

LinkedIn can be a great tool for HR professionals looking to recruit new employees. Using the tips and strategies above, you can maximise your chances of finding and connecting with potential candidates on LinkedIn. 

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T: +86 22 2321 5888 ext.5106
思创
南京路219号天津唐拉雅秀酒店49楼

Bam Bou
A: 1st Floor, Conrad Tianjin, No. 46, Tianta Road, Nankai District, Tianjin
T: +86 22 5888 6666
竹影
南开区天塔道46号天津康莱德酒店一层

Bakeries & Desserts
Gang Gang Bread & Wine
A: 104, Olympic Tower, Chengdu Dao, Heping District
T: +86 22 2334 5716
冈冈葡萄酒 & 面包店
和平区成都道126号奥林匹克大厦1层104

LE CROBAG – Tianjin Store
Le Crobag 德国面包房
A: Room 109, Building A2, Binshui West road, Nankai District, Tianjin
T: +86 22 23741921
南开区奥城商业广场A2商9

Ying
A: 2nd Floor, Conrad Tianjin, No. 46, Tianta Road, Nankai District, Tianjin
T: +86 22 5888 6666
瀛轩
南开区天塔道46号天津康莱德酒店二层

Western
Promenade Restaurant
Featuring gorgeous views of the Hai River, Promenade provides the exclusive dining experience with South East Asia flavors, Indian gourmet, Chinese and Western traditional cuisine and more.
A: 1F, The St. Regis Tianjin No. 158, Zhang Zizhong Road Heping District
T: +86 22 5830 9959
O: 06:00 - 22:00
河岸国际餐厅
和平区张自忠路158号天津瑞吉金融街酒店一层(哈密道正对面)

Riviera Restaurant
Riviera brings the casually elegant refined dining experience to Tianjin featuring modern Mediterranean -French dishes paired with selections from an superb list of international wines.
A: 1F, The St. Regis Tianjin. No. 158, Zhang Zizhong Dao Heping District
T: +86 22 5830 9962
O: 11:30 - 14:30; 17:00 - 22:00.
蔚蓝海餐厅
和平区张自忠路158号天津瑞吉金融街酒店一层

Prego Italian Restaurant
A: 3F, The Westin Tianjin, No.101, Nanjing Road, Heping District
T: +86 22 2389 0173
Prego意大利餐厅
和平区南京路101号天津君隆威斯汀酒店3层

Qba - Latin Bar & Grill
A: 2F, 101 Nanjing Road, Heping District
T: +86 22 2389 0171
Q吧 - 拉丁酒吧&烧烤
和平区南京路101号二层

ZEST
A: 1 F, The Ritz-Carlton, Tianjin No. 167 Dagubei Road, Heping District, Tianjin
T: +86 22 5809 5109
香溢 - 全日餐厅
和平区大沽北路167号天津丽思卡尔顿酒店一楼

Cielo Italian Restaurant
A: 9/F, Four Seasons Hotel Tianjin 138 Chifeng Road, Heping District Tianjin
T: +86 22 2716 6263
意荟·意大利餐厅
和平区赤峰道138号天津四季酒店9层

La Sala Lobby Lounge
A: 2/F, Four Seasons Hotel Tianjin 138 Chifeng Road, Heping District Tianjin
T: +86 22 2716 6261
四季·大堂酒廊
和平区赤峰道138号天津四季酒店2层

Drei Kronen 1308 Brauhaus
A: 1F-2F, bldg. 5, Jinwan Plaza, Jiefang Bei Lu, Heping District
T: +86 22 2321 9199
路德维格·1308 德餐啤酒坊
和平区解放北路津湾广场5号楼1-2层

blue frog (Riverside 66)
A: Unit 3009, Riverside 66 No. 166 Xing'an Road, Heping Dist.
T: +86 22 23459028
蓝蛙 (恒隆广场店)
和平区兴安路166号恒隆广场3009室

Pizza Bianca
A: No.83 Chongqing Lu, Min Yuan Stadium, Heping District
T: +86 22 8312 2728
比安卡意大利餐厅
和平区重庆道83号民园体育场内

Churchill Wine & Cigar Bar
A: 1F, Wanda Vista Tianjin, 486 Bahao Road, Da Zhi Gu, Hedong District
T: +86 22 2462 6888
丘吉尔红酒雪茄吧
河东区大直沽八号路486号天津万达文华酒店一层

Browns Bar & Restaurant
A: No.108-111, 1st Floor Min Yuan Stadium, Heping District
T: +86 22 88370588/88370688
E: info@browns-tj.com
勃朗斯英式酒吧餐厅
和平区重庆道83号民园广场西楼一层108-111号

Bella Vita Italian Restaurant
A: Florentia Village Outlet Mall, North Qianjin Road, Wuqing District, Tianjin
T: 15222574660
W: www.bellavitaconcept.com
美好生活意大利餐厅
武清区前进道北侧佛罗伦萨小镇 Food-5

Milano Studio
A: 1D-08, Building 5, Jinwan Plaza, Jiefangbei Rd, Heping District
T: +86 22 8111 0589
17526583756
米拉诺意式餐吧
天津市和平区解放北路津湾广场5号楼1D-08

DINING

Brasserie on G
A: 1st Floor, Conrad Tianjin, No. 46, Tianta Road, Nankai District, Tianjin
T: +86 22 5888 6666
美庭
南开区天塔道46号天津康莱德酒店一层

1863 Bistro & Terrace
A: 1F Astor Wing, The Astor Hotel, A Luxury Collection Hotel, Tianjin No. 33, Tai'er Zhuang Lu Heping District
T: +86 22 2331 1688 ext. 8918
1863别致西餐及花园
利顺德翼·和平区台儿庄路33号天津利顺德大饭店一层

Café Majestic
A: 1F Haihe Wing, The Astor Hotel, Tianjin. No. 33, Tai'er Zhuang Lu, Heping District
T: +86 22 2331 1688 ext. 8910
凯旋咖啡厅
海河翼·和平区台儿庄路33号天津利顺德大饭店一层

Café Venice
A: 2F, Holiday Inn Tianjin Riverside Phoenix Shopping Mall East Haihe Road, Hebei District
T: +86 22 2627 8888 ext. 2271
威尼斯咖啡厅
河北区海河东路凤凰商贸广场天津海河假日酒店2楼

THE CORNER-CHANCE
A: No.101-102 Harbin Rd, Heping District, Tianjin
T: +86 22 5857 8888 ext. 5091
W: ritzcarlton.com/tianjin
考恩餐饮&文化空间
和平区哈尔滨道102增101号

The CORNER-ACADEMY
A: No. 86 Harbin Rd., Heping District, Tianjin
T: +86 22 2711 9871
考恩预约品鉴店
和平区哈尔滨道86号

Habuka the Butcher
A: No.187, Chengdu Road, Heping District, Tianjin
T: +86 22 8338 5251
+86 157 2205 2242
羽深肉铺
和平区成都道187号

Milano Studio
A: 1D-08, Building 5, Jinwan Plaza, Jiefangbei Rd, Heping District
T: +86 22 8111 0589
17526583756
米拉诺意式餐吧
天津市和平区解放北路津湾广场5号楼1D-08

Bars
CHA Lounge
A stunning bar anchors this stylish lounge, the perfect setting to linger a while with a cup of carefully prepared tea complemented by the hotel's signature afternoon tea.
A: 1st Floor, Conrad Tianjin, No. 46, Tianta Road, Nankai District
T: +86 22 5888 6666
W: conradtianjin.com
洽堂
南开区天塔道46号天津康莱德酒店一层

The St. Regis Bar
The most beautiful bar in town with stunning river view. A rare haven of refined luxury, The St. Regis Bar is a place for guests to enjoy the enduring tradition of St. Regis Afternoon Tea and a wide selection of refreshing drinks.
A: 1F, The St. Regis Tianjin. No. 158 Zhang Zizhong Road, Heping District
T: +86 22 5830 9958
O: 09:30 - 01:30.
瑞吉酒吧
和平区张自忠路158号天津瑞吉金融街酒店一层

FLAIR Bar and Restaurant
A: 1 F, The Ritz-Carlton, Tianjin, No. 167 Dagubei Road, Heping District, Tianjin
T: +86 22 5809 5099
FLAIR餐厅酒吧
中国天津市和平区大沽北路167号天津丽思卡尔顿酒店一楼

The Lobby Lounge
A: 1st Floor, The Ritz-Carlton, Tianjin, No. 167, Dagubei Road, Heping District, Tianjin
T: +86 22 5857 8888 ext. 5091
W: ritzcarlton.com/tianjin
大堂酒廊
中国天津市和平区大沽北路167号天津丽思卡尔顿酒店一楼

Gusto Bar
A: 9/F, Four Seasons Hotel Tianjin, 138 Chifeng Road, Heping District, Tianjin
T: +86 22 2716 6264
9吧
和平区赤峰道138号天津四季酒店9层

China Bleu
A: 50F, Tangla Hotel Tianjin, No. 219 Nanjing Lu, Heping District
T: +86 22 2321 5888
中国蓝酒吧
南京路219号天津唐拉雅秀酒店50层

WE Brewery
A: 4 Yi He Li, Xi An Road Heping District, Tianjin
T: +86 18630888114
W: webrewery.com
WE Brewery酒吧
和平区西安道怡和里4号

SERVICES

SITONG BAR
A: -1F, Olympic Tower Tianjin, No.126, Chengdu Road, Heping District
T: +86 22 2337 7177
+86 22 2335 8628
昔唐酒吧
天津和平区成都道126号奥林匹克大厦负一层

Wine
Euphrosyne Wine Culture. Communication Co., Ltd.
A: 2-12A05, Meinian Plaza, Dongting Road, Hexi District
T: +86 22 58187788, +86 13032299189
欢乐颂天津葡萄酒文化传播有限公司
天津市河西区洞庭路美年广场2-12A05



Fitness
Fitness Center
A: B1st Floor, Conrad Tianjin, No. 46, Tianta Road, Nankai District, Tianjin
T: +86 22 5888 6666
健身中心
南开区天塔道46号天津康莱德酒店地下一层



Ai Dong Li Fitness (Meijiang Exhibition Center Store)
A: B4, Section 2, Phase II, Meijiang Exhibition Center, Huichuan Road, Xiqing District
T: +86 22 2628 9999
梅江会展中心店 (山姆超市四楼) 西青区汇川路梅江会展中心二期二区B4

Ai Dong Li Fitness (Meijiang Jiangwan Store)
A: No.1, Jiangwan Plaza, Fuli Jimenhu, Xiqing District
T: +86 22 8822 5567
爱动力健身梅江江湾店(游泳馆) 西青区富力津门湖江湾广场1号底商

Ai Dong Li Fitness (Share Time Store)
A: 3F, Share Time Shopping Mall, Weishan Nan Road, Jinnan District
T: +86 22 8897 9567
禧悦时光店
津南区微山南路首创禧悦时光商业广场3楼

Golf
FYLA GOLF International Golf Academy
A: Senao Golf Driving Range, Aoti Road, Nankai District, Tianjin
T: 18526437988
飞乐国际高尔夫学院
天津市南开区奥体道森奥高尔夫练习场

Education
UPI
A: No.7 Kaifeng Road, Heping District
T: +86 22 23319485
UPI国际教育幼儿园
和平区开封道7号

International Schools
法拉古特学校天津校区
Admiral Farragut Academy Tianjin
A: No.3, Yantai Road, Heping District
T: +86 022 2339 6152
W: www.farragut.cn
法拉古特学校天津校区
和平区烟台道3号

Admiral Farragut Academy Tianjin
A: No.3, Yantai Road, Heping District
T: +86 022 2339 6152
W: www.farragut.cn
法拉古特学校天津校区
和平区烟台道3号

INTERNATIONAL SCHOOL of TIANJIN
Working Learning Acting TOGETHER
International School of Tianjin
A: No.22 Weishan South Road, Shuanggang, Jinnan District
T: +86 22 2859 2002/5/6
W: www.istanjin.org
天津经济技术开发区国际学校天津分校
津南区(双港)微山南路22号

Wellington College International Tianjin
A: No. 1, Yide Dao, Hongqiao District
T: +86 22 8758 7199 ext. 8001
M: +86 187 2248 7836
E: admissions.tianjin@wellingtoncollege.cn
W: www.wellingtoncollege.cn/tianjin
天津惠灵顿外籍人员子女学校
红桥区义德道1号

Tianjin International School
A: No.4-1, Sishui Dao, Hexi District
T: +86 22 8371 0900 ext. 311
天津思锐外籍人员子女学校
河西区泗水道4号增1
W: www.tiseagles.com

SERVICES

Hotels

★★★★★ Hotels



Renaissance Tianjin Lakeview Hotel

A: No. 16, Binshui Dao, Hexi District
T: +86 22 5822 3388
万丽天津宾馆
河西区滨水道 16 号



THE RITZ-CARLTON
TIANJIN

The Ritz-Carlton, Tianjin

A: No. 167 Dagubei Road, Heping District, Tianjin
T: +86 22 5857 8888
天津丽思卡尔顿酒店
和平区大沽北路 167 号



ST REGIS
TIANJIN

The St. Regis Tianjin

A: No. 158, Zhangzizhong Road Heping District
T: +86 22 5830 9999
天津瑞吉金融街酒店
和平区张自忠路 158 号
(津塔旁·哈密道正对面)

The Westin Tianjin

A: 101 Nanjing Road, Heping District
T: +86 22 2389 0088
W: westin.com/tianjin
天津君隆威斯汀酒店
和平区南京路 101 号



HYATT REGENCY
TIANJIN EAST

A: 126 Weigu Road, Hedong Dist. Tianjin, 300161
T: + 86 22 2457 1234
F: +86 22 2434 5666
W: tianjin.regency.hyatt.com
天津东凯悦酒店
天津市河东区卫国道 126 号



Four Seasons Hotel Tianjin

A: 138 Chifeng Road, Heping District, Tianjin
T: +86 22 2716 6688
天津四季酒店
和平区赤峰道 138 号

The Astor Hotel, Tianjin

A: No. 33, Tai'er Zhuang Lu, Heping District
T: +86 22 5852 6888
天津利顺德大饭店
和平区台儿庄路 33 号



BANYAN TREE
TIANJIN RIVERSIDE

Banyan Tree Tianjin Riverside

A: No. 34, Haihe Dong Lu, Hebei District, Tianjin
T: +86 22 5883 7848
W: www.banyantree.com
天津海悦榕庄
河北区海河东路 34 号



Holiday Inn Tianjin Xiqing

A: No. 5 Wanhui Road, Zhongbei Town, Xiqing District, Tianjin 300385, P.R. China
T: +86 22 8797 5555
天津中北假日酒店
西青区中北镇万卉路5号 邮编 300385

Holiday Inn Tianjin Riverside

A: Phoenix Shopping Mall Haihe Dong Lu, Hebei District
T: +86 22 2627 8888
天津海河假日酒店
河北区海河东路凤凰商贸广场

Holiday Inn Tianjin Aqua City

A: No. 6, Jieyuan Dao, Hongqiao District
T: +86 22 5877 6666
天津水游城假日酒店
红桥区芥园道 6 号

Holiday Inn & Suites

Tianjin Downtown
A: No.22 Changjiang Road, Nankai District, Tianjin 300202. P.R. China
T: +86 22 87876666 400 884 0888
W: www.holidayinn.com.cn
天津融侨套房假日酒店
中国天津市南开区长江道 22 号



Shangri-La Hotel, Tianjin

A: No.328 Haihe East Road, Hedong District Tianjin, 300019 China
T: + 86 22 8418 8801
天津香格里拉大酒店
河东区海河东路 328 号



PAN PACIFIC TIANJIN HOTEL

A: No. 1 Zhang Zi Zhong Road, Hong Qiao District
T: +86 22 5863 8888
E: infor.pptsn@panpacific.com
天津泛太平洋大酒店
天津红桥区张自忠路 1 号

Tangla Hotel Tianjin

A: No. 219, Nanjing Lu, Heping District
T: +86 22 2321 5888
天津唐拉雅秀酒店
和平区南京路 219 号



Tianjin Yan Yuan International Hotel

A: Zi Jin Shan Lu, Hexi District
T: +86 22 2731 3388
天津燕园国际大酒店
天津市河西区紫金山路 31 号

Tianjin Marriott Hotel National Convention and Exhibition Center

A: No. 8, Guorui Road, Xian Shuigu Town, Jinnan District. Tianjin, 300350. P.R. China
T: +86 22 28730000
F: +86 22 28733300
www.TianjinMarriottNCEC.com
国家会展中心天津万豪酒店
天津市津南区咸水沽镇国瑞路 8 号



Four Points by Sheraton, Tianjin National Convention and Exhibition Center

A: No. 8, Guorui Road, Xian Shuigu Town, Jinnan District. Tianjin, 300350. P.R. China
T: +86 22 28731111
F: +86 22 28733311
www.FourPointsTianjinNCEC.com
国家会展中心天津福朋喜来登酒店
天津市津南区咸水沽镇国瑞路 8 号



Conrad Tianjin

A: No. 46, Tianta Road Nankai District, Tianjin
T: +86 22 5888 6666
天津康莱德酒店
南开区天塔道 46 号



WandaVista
Tianjin

Wanda Vista Tianjin

A: 486 Bahao Road, Da Zhi Gu, Hedong District, Tianjin 300170
T: +86 22 2462 6888
F: +86 22 2462 7000
天津富力万达文华酒店
中国天津市河东区大直沽八号路 486 号



Courtyard by Marriott Tianjin Hongqiao

A: No. 166 Beima Road, Hongqiao District, Tianjin
T: +86 22 5898 5555
天津陆家嘴万怡酒店
天津市红桥区北马路 166 号

Radisson Tianjin

A: 66 Xinkai Road, Hedong District Tianjin 300011, China
T: +86 22 2457 8888
E: hotel@radisson-tj.com
天津天诚丽筠酒店
中国天津市河东区新开路 66 号 邮编 300011

Serviced Apartments

Ariva Tianjin Binhai Serviced Apartment

A: No. 35 Zi Jin Shan Road, Hexi District
T: +86 22 5856 8000
F: +86 22 5856 8008
W: www.stayariva.com
滨海·艾丽华服务公寓
天津市河西区紫金山路 35 号

Ariva Tianjin Zhongbei Serviced Apartment

A: No. 80 Xingguang Road, Zhongbei Town, Xiqing District
T: 022-5863 1188
F: 022-5863 1166
E: Reservation.ATZB@stayariva.com.cn
天津中北·艾丽华服务公寓
天津市中北镇星光路 80 号



Conrad Residences Tianjin

A: No. 46, Tianta Road Nankai District, Tianjin
T: +86 22 5888 6666
天津康莱德酒店公寓
南开区天塔道46号



Fraser Place Tianjin

A: No. 34 Xing Cheng Towers Ao Ti Street, West Weijin South Road, Nankai District
T: +86 22 5892 0888
E: sales.tianjin@frasershospitality.com
天津招商辉盛坊国际公寓
南开区卫津南路西侧奥体道星城 34 号楼



The Lakeview, Tianjin-Marriott Executive Apartments

A: No. 16, Binshui Dao, Hexi District
T: +86 22 5822 3322
天津万豪行政公寓
河西区滨水道 16 号



The Ritz-Carlton Executive Residences, Tianjin

A: No.167 Dagubei Road, Heping District
T: +86 22 5857 8888
天津丽思卡尔顿行政公寓
天津市和平区大沽北路167号



Somerset International Building Tianjin

A: No. 75, Nanjing Lu Heping District
T: +86 22 2330 6666
天津盛捷国际大厦服务公寓
和平区南京路75号

Somerset Olympic Tower Tianjin

A: No. 126, Chengdu Dao Heping District
T: +86 22 2335 5888
天津盛捷奥林匹克大厦服务公寓
和平区成都道126号



HIMALAYA SERVICED RESIDENCES TIANTA TIANJIN

A: Intersection of Weijin South Road and Tianta Road, Nankai District, Tianjin
T: +86 22 2352 2888
天津天塔喜马拉雅服务公寓
天津市南开区卫津南路与天塔道交汇天津天塔喜马拉雅服务公寓

HIMALAYA SERVICED RESIDENCES NANKAI TIANJIN

A: Intersection of Hongqi South Road and Chuxiong Road, Nankai District, Tianjin
T: +86 22 2366 1188
天津南开喜马拉雅服务公寓
天津市南开区红旗南路与楚雄道交口天津南开喜马拉雅服务公寓

Industry



Otis Elevator (China) Co., Ltd.

A: No. 443 Jiefang South Road, Tianjin, China (300210)
T: 4008185588
奥的斯电梯(中国)有限公司
天津市河西区解放南路443号·300210



Flender Ltd., China

A: No. 20, Shuangchen Middle Road, Beichen Economic Development Area (BEDA)
T: +86 22 2840 2109
弗兰德传动系统有限公司
天津市北辰经济开发区双辰中路 20 号



NNIT (Tianjin) Technology

A: 20 F, Building A, JinWan Mansion, No.358 Nanjing Road · 300100 Tianjin
T: +86 22 58856666
W: www.nnit.cn
天津恩恩科技有限公司
南开区南京路 358 号·今晚大厦 A 座 20 层

SERVICES

Serviced Office



The Executive Centre
德事商务中心

The Exchange Tower 2

津汇广场 2 座 29 层
A: Level 29 | The Exchange Tower 2, No. 189 Nanjing Road, Heping District, Tianjin 300051, China
T: +86 22 2318 5111
天津市和平区南京路 189 号津汇广场 2 座 29 层

Modern International Financial Centre

天津国际金融中心 21 层
A: Level 21 | Modern International Financial Centre, No. 136 Chifeng Road, Heping District, Tianjin 300041, China
T: +86 22 2318 5088
天津市和平区赤峰道 136 号天津国际金融中心 21 层

Tianjin World Financial Center

环球金融中心 41 层
A: Level 41 | Tianjin World Financial Center, No. 2 Dagubei Road, Heping District, Tianjin 300022, China
T: +86 22 5830 7888
天津市和平区大沽北路 2 号环球金融中心 41 层

Chamber of Commerce

European Chamber

A: 4108, Tianjin World Financial Center, 2 Dagubei Lu, Heping District
T: +86 22 5830 7608
E: tianjin@european-chamber.com.cn
W: european-chamber.com.cn
中国欧盟商会天津分会
和平区大沽北路 2 号天津环球金融中心 4108 室

American Chamber

A: Room 2918, 29F, The Exchange Tower 2, 189 Nanjing Lu Heping District
T: +86 22 2318 5075
F: +86 22 2318 5074
W: amchamchina.org
中国美国商会天津分会
和平区南京路 189 号津汇广场 2 座 2918 室

German Chamber

A: Room 4216, 41F, Tianjin World Financial Center, 2 Dagubei Road, Heping District, Tianjin
T: +86 22 5830 7962
E: tianjin@bj.china.ahk.de
中国德国商会天津办事处
和平区大沽北路 2 号 天津环球金融中心 41 层 4126 室

HEALTH

Hospitals



Tianjin United Family Hospital

A: No.22, Tianxiao Yuan Tianjiang Dao, Hexi District
T: +86 22 5856 8500 (Reception)
24 Hour Emergency:
T: +86 22 5856 8555
W: ufh.com.cn
天津和睦家医院
河西区潭江道天潇园 22 号

Women's and Children's Specialized Health

A: No.21,ShuiShangGongYuan East Road,Nankai District
T: +86 22 5898 2012 400 10000 16
W: amcare.com.cn
美中宜和医疗集团天津美中宜和妇儿医院
南开区水上公园东路 21 号



Raffles Medical Tianjin Clinic

A: 1F Apartment Building, Sheraton Tianjin Hotel, Zi Jin Shan Road, He Xi District, Tianjin 300074
T: +86 22 23520143
河西区紫金山路喜来登饭店公寓楼一层·300074



Tianjin Aizhihe Dentistry

A: 5F, Tianhe City Shopping Center. No. 263, Heping Road. Heping District, Tianjin
T: +86 188-2233-5566
O: 10:00-18:00
爱之和齿科
天津市和平区和平路 263 号
天河城购物中心 5F



Arrail Dental Tianjin International Building Clinic

A: Rm 302, Tianjin International Building, No. 75 Nanjing Rd, Heping District
T: +86 22 2331 6219/32
24Hr Emergency Line:
150 0221 9613
W: arrail-dental.com
瑞尔齿科
和平区南京路 75 号
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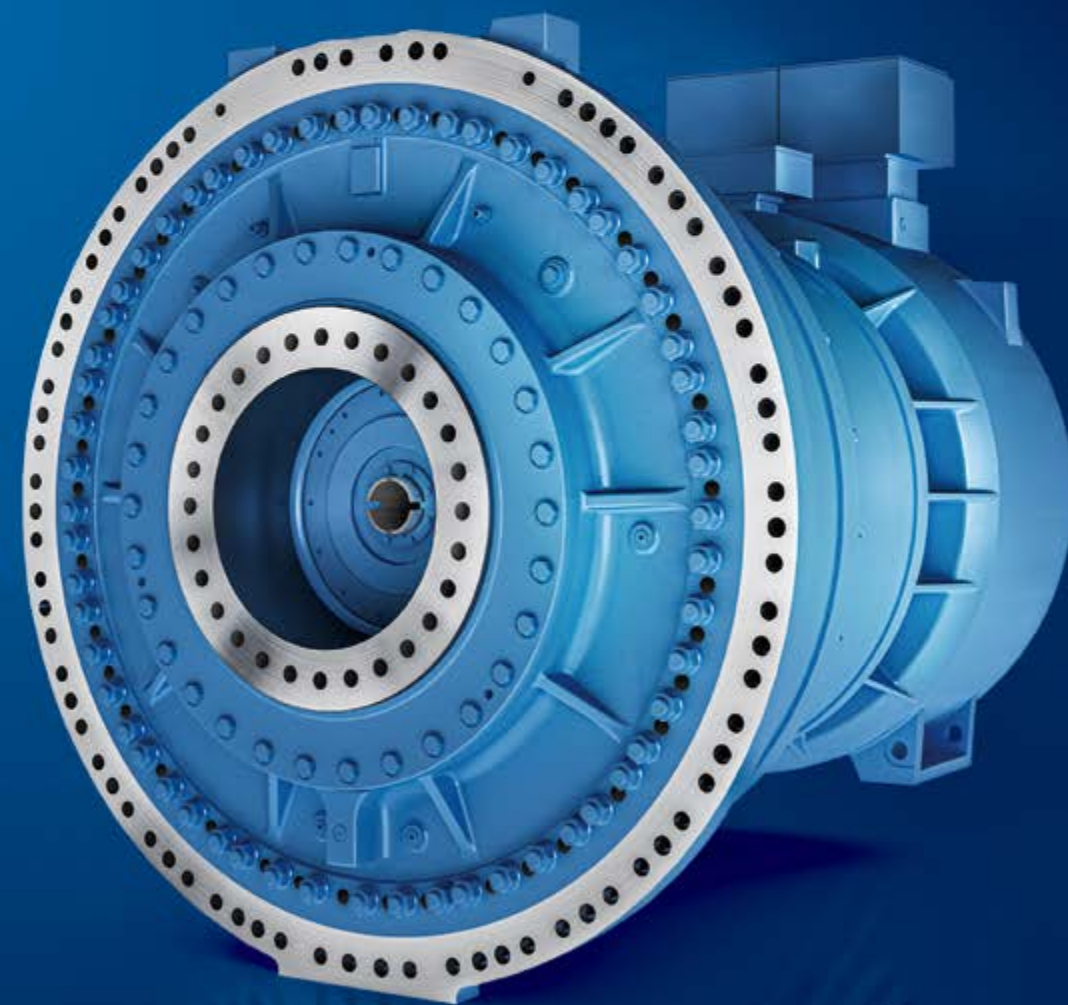
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